

September 6, 2022

TOWN HALL




A VISION FOR UMASS LOWELL: INTERCONNECTED PRIORITIES

An inclusive, vibrant Public R1 University in a Gateway City

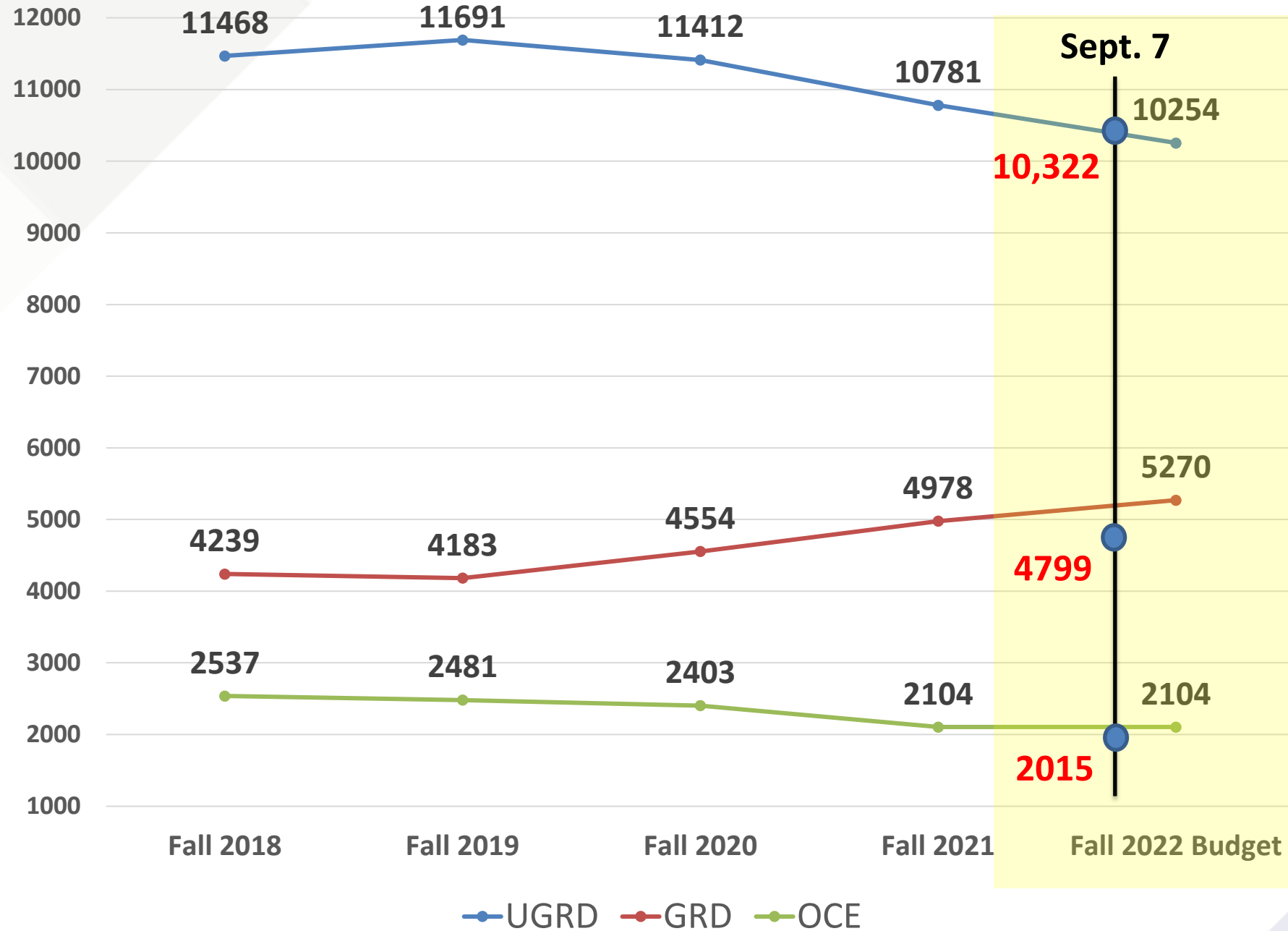
- Student Recruitment and Success
 - Paid career experiences and student Return on Investment
 - Student mental health education, tools & resources
- Our transition to R1 status
 - Importance of reputation
 - Offering our students the highest level of discovery and impact
- Leveraging our community as a strength
 - Diverse cultural opportunities
 - Economic development and broad partnering opportunities
- A diverse, welcoming and inclusive campus

STRATEGIC PLANNING

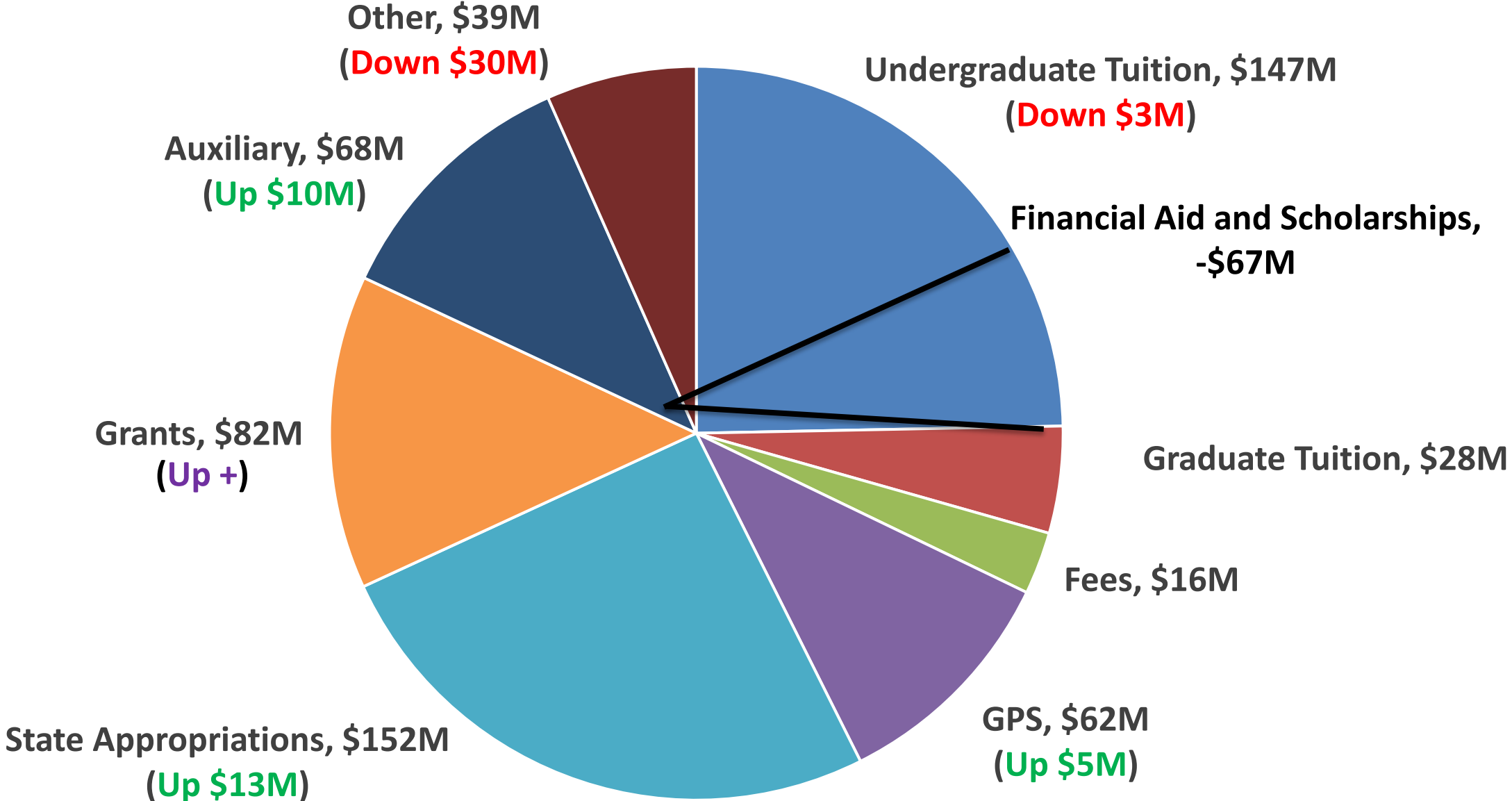
PROPOSED PROCESS & TIMELINE

Framing the Conversation	Early September	
Stakeholder survey	September – Early October	
Benchmarking & background information	August – November (ongoing)	
Establish & launch committee work	October	
Assemble & present draft plan	Early December	
Solicit feedback on draft plan	December	
Revise & publish	Winter Break	
Present final plan	Spring Semester	

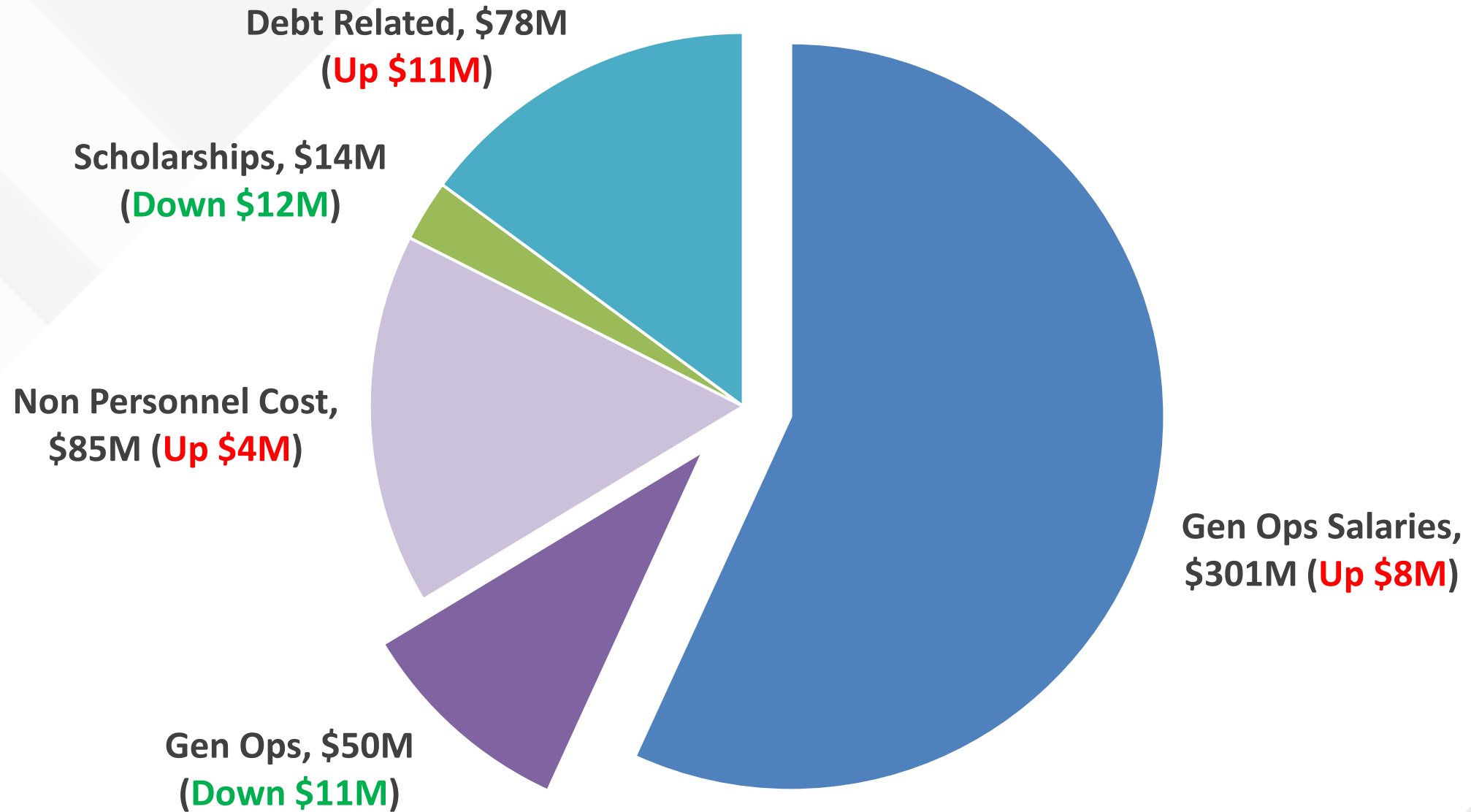
ENROLLMENT & BUDGET IMPACT



FY23 REVENUES



FY23 EXPENSES



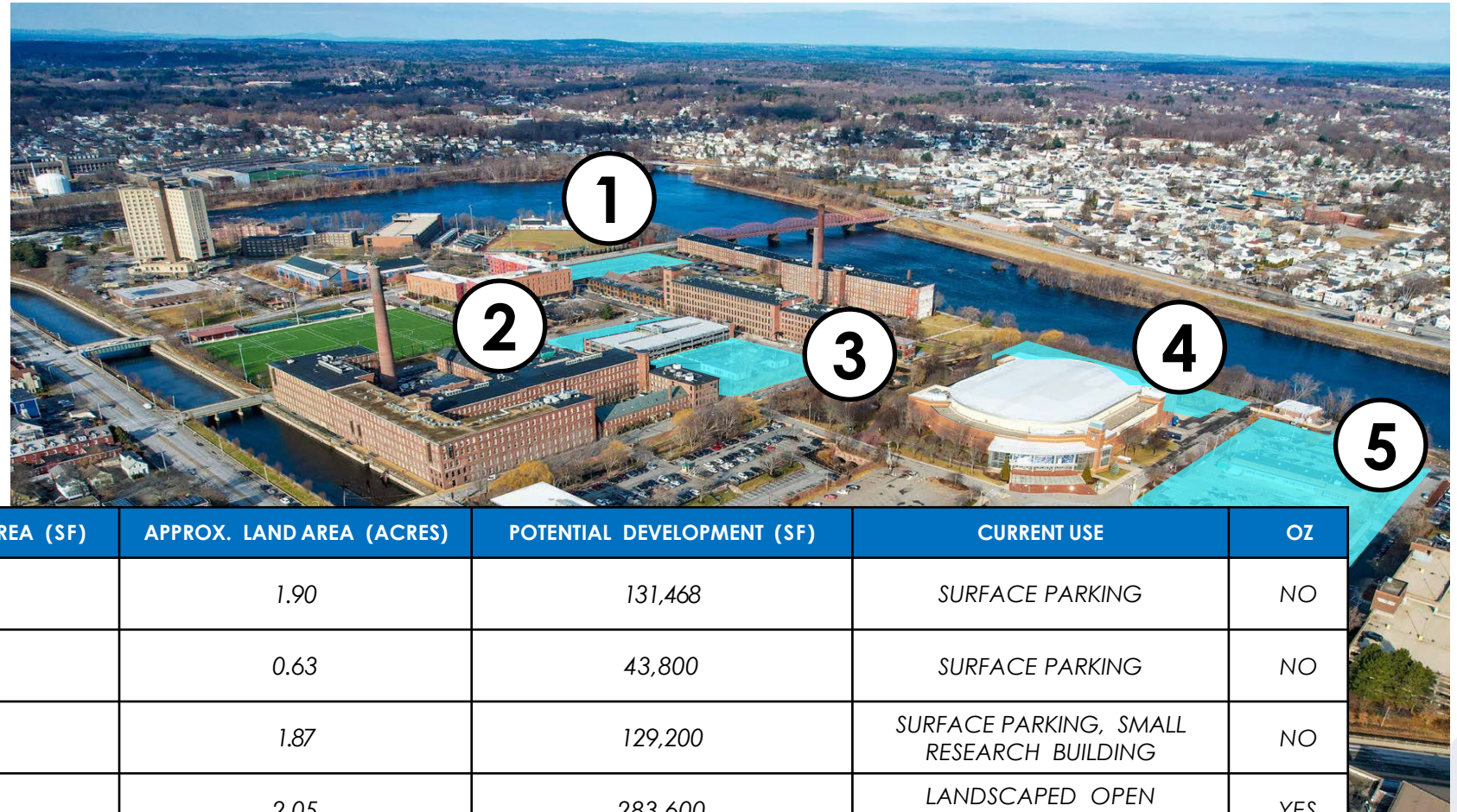
CAMPUS UPDATES: EAST CAMPUS

10 ACRES

APPROX. LAND AREA

1,079,040 SF

POTENTIAL DEVELOPMENT



	NAME	APPROX. LAND AREA (SF)	APPROX. LAND AREA (ACRES)	POTENTIAL DEVELOPMENT (SF)	CURRENT USE	OZ
①	AIKEN AVENUE	65,734	1.90	131,468	SURFACE PARKING	NO
②	CABOT STREET	21,900	0.63	43,800	SURFACE PARKING	NO
③	SUFFOLK STREET	64,600	1.87	129,200	SURFACE PARKING, SMALL RESEARCH BUILDING	NO
④	TSONGAS NORTH	70,900	2.05	283,600	LANDSCAPED OPEN SPACE	YES
⑤	TSONGAS EAST	122,743	3.55	490,972	SURFACE PARKING, SMALL WAREHOUSE BUILDING	YES
	TOTAL	345,877	10.01	1,079,040		

CAMPUS UPDATES: POSSIBLE EAST CAMPUS FUTURE



SEPTEMBER IN THE CITY

KICKING OFF COMMUNITY ENGAGEMENT



**KICKOFF SEPTEMBER 8TH 4-6 P.M.
JFK PLAZA (CITY HALL)**

Celebration & Block Party
Raffles for local gift certificates,
chancellor's parking space & more!

OPEN DISCUSSION