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UMass Lowell
Survey of New Hampshire Democratic Primary Voters

Field Dates: January 28-31, 2020

N=400 New Hampshire Democratic Primary Likely Voters
Adjusted Margin of Error: +/- 6.4%
Margin of error has been adjusted to include for design effects
resulting from weighting and survey design features

Methodology in Brief

This poll was independently funded by the University of Massachusetts Lowell, designed and analyzed by the Center for Public Opinion and fielded by YouGov. Data was collected by YouGov, an online polling organization. Respondents were selected from YouGov and three other online panels. YouGov interviewed 453 eligible respondents; 409 were then matched down to a sample of 400 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education based on known characteristics of Democratic Party primary voters from the New Hampshire voter file and the 2018 Cooperative Congressional Election Study. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, and years of education. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on past primary election behavior, and age x gender stratification of Democratic Primary voters from the New Hampshire voter file to produce the final weight.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director, Dr. Joshua J. Dyck (joshua_dyck@uml.edu; @drjjdyck) or Associate Director, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

*indicates <.5%; some numbers do not sum to 100 due to rounding

ASKED OF ALL LIKELY VOTERS
PRIMARY PREFERENCE

UML905 If your state's presidential primary was being held today, for whom would you vote?[Randomize appearance of candidate names]

UML905a [if undecided] Do you lean more towards one candidate?

400 Likely Voters[1]

*%	Michael Bennet
22	Joe Biden
12	Pete Buttigieg
*	John Delaney
5	Tulsi Gabbard
6	Amy Klobuchar
1	Deval Patrick
23	Bernie Sanders
6	Tom Steyer
19	Elizabeth Warren
2	Andrew Yang
4	Undecided

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Michael Bennet	0	*	*	*
Joe Biden	23	18	26	17
Pete Buttigieg	12	8	13	13
John Delaney	*	*	*	1
Tulsi Gabbard	2	29	2	11
Amy Klobuchar	6	7	3	1*
Deval Patrick	1	*	1	*
Bernie Sanders	23	25	21	21
Tom Steyer	7	3	8	4
Elizabeth Warren	21	2	19	19
Andrew Yang	2	1	2	1
Undecided	3	8	4	4

[1] Percentages represent net support for candidates. There were 2 respondents that did not indicate a lean preference. The initial ballot question included Bloomberg to gauge support, but his supporters were then reallocated to their second choices in the final topline here. This included 14 respondents (4% of the weighted sample). John Delaney is included in the results in the poll because he ended his candidacy the last day of field of the poll and 1 respondent indicated that they were voting for Delaney.

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Michael Bennet	*	*	*	*	*
Joe Biden	21	19	24	29	16
Pete Buttigieg	8	14	13	10	14
John Delaney	1	*	*	*	1
Tulsi Gabbard	3	6	5	4	5
Amy Klobuchar	5	4	7	5	6
Deval Patrick	*	*	3	*	2
Bernie Sanders	29	25	19	25	22
Tom Steyer	9	7	2	7	5
Elizabeth Warren	16	17	23	14	23
Andrew Yang	4	1	1	2	2
Another candidate	2	6	2	3	4
Undecided	0	0	0	0	0

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Michael Bennet	*	*	*	*	*	*	*
Joe Biden	27	19	7	28	12	35	20
Pete Buttigieg	11	13	13	12	13	14	*
John Delaney	*	*	1	*	*	*	4
Tulsi Gabbard	7	3	8	4	1	5	30
Amy Klobuchar	5	6	4	6	6	7	2
Deval Patrick	*	1	*	1	*	2	*
Bernie Sanders	23	24	29	21	32	14	10
Tom Steyer	6	6	4	7	5	8	8
Elizabeth Warren	16	21	24	17	27	10	10
Andrew Yang	2	2	6	1	2	1	4
Undecided	1	5	3	4	2	4	10

UML928 Who do you think will eventually win the Democratic nomination?

*%	Michael Bennet
42	Joe Biden
3	Michael Bloomberg
3	Pete Buttigieg
0	John Delaney
*	Tulsi Gabbard
1	Amy Klobuchar
*	Deval Patrick
24	Bernie Sanders
2	Tom Steyer
8	Elizabeth Warren
*	Andrew Yang
*	Another Candidate
15	Undecided

UML931 Will you definitely vote for [candidate named] in the [state] presidential primary or is there a chance you could change your mind and vote for someone else?

61% Definitely vote for [candidate named]

39 Could change mind

	Candidate				
	Bennet	Biden	Buttigieg	Delaney	Gabbard
Definitely vote for	100	68	29	100	39
Could change mind	0	32	71	0	61

	Candidate					
	Klobuchar	Patrick	Sanders	Steyer	Warren	Yang
Definitely vote for	42	0	88	36	62	49
Could change mind	58	100	12	64	38	51

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Definitely vote for	62	51	62	55
Could change mind	38	49	38	45

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Definitely vote for	56	64	58	61	61
Could change mind	44	36	42	39	39

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Definitely vote for	62	60	65	60	65	57	56
Could change mind	38	40	35	40	35	43	44

UML907 Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

8% Right direction

92 Wrong track

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Right direction	5	30	6	11
Wrong Track	95	70	94	89

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Right direction	6	10	8	10	6
Wrong Track	94	90	92	90	94

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Right direction	10	6	10	7	4	8	44
Wrong Track	90	94	90	93	96	92	56

UML908 Do you approve or disapprove of the way Donald Trump is handling his job as president

5% Approve
95 Disapprove

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Approve	2	35	2	13
Disapprove	98	65	98	87

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Approve	4	7	4	6	5
Disapprove	96	93	96	94	95

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Approve	10	2	9	4	1	6	38
Disapprove	90	98	91	96	99	94	62

UML909 In the last four years, do you feel like your attitudes about Donald Trump have mostly strengthened your relationships with other people or mostly damaged your relationships with other people?

7% Strengthened my personal relationships
35 Damaged my personal relationships
59 My relationships have stayed about the same

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Strengthened	7	*	7	6
Weakened	36	15	34	33
Stayed the Same	56	85	58	62

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Strengthened	7	2	11	5	8
Weakened	41	40	26	37	33
Stayed the Same	52	58	63	58	59

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strengthened	7	6	8	6	7	7	1
Weakened	34	35	39	33	37	31	31
Stayed the Same	58	59	53	61	56	61	68

UML910 In the last year, do you feel like your attitudes about the Democratic presidential primary have mostly strengthened your relationships with other people or mostly damaged your relationships with other people?

15% Strengthened my personal relationships
11 Damaged my personal relationships
73 My relationships have stayed about the same

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Strengthened	16	6	16	15
Weakened	11	11	10	13
Stayed the Same	72	83	74	72

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Strengthened	24	12	9	18	13
Weakened	11	17	6	8	15
Stayed the Same	65	70	85	74	73

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Strengthened	19	13	14	16	14	19	4
Weakened	11	11	13	11	12	10	14
Stayed the Same	70	76	73	73	75	71	82

UML911 How much of the time to do you think you can trust the federal government in Washington to do what's right?

*% Just about always
10 Most of the time
55 Some of the time
34 Hardly Ever

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Just about always	*	*	1	*
Most of the time	10	8	10	10
Some of the time	56	50	55	57
Hardly ever	33	42	35	32

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Just about always	1	1	*	1	*
Most of the time	8	14	5	10	10
Some of the time	53	53	60	54	56
Hardly ever	38	32	36	35	34

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Just about always	*	1	*	*	*	*	4
Most of the time	14	7	10	10	9	13	3
Some of the time	52	58	54	56	56	54	50
Hardly ever	34	35	36	34	35	33	43

	Trust	Distrust
Bennet	*	*
Biden	36	21
Buttigieg	11	12
Gabbard	*	5
Klobuchar	0	7
Patrick	1	1
Sanders	26	23
Steyer	6	6
Warren	13	20
Yang	7	1
Undecided	1	4

UML912-UML914 To what extent do you agree or disagree with the following statements?

	Position			
	Strongly agree	Agree	Disagree	Strongly Disagree
People like me don't have a say about what the government does	24	39	29	8
Public officials don't care much what people like me think	33	45	21	2
I consider myself well-qualified to participate in politics	46	34	14	7

UML915 Which of the following outcomes would you prefer occur on November 3, 2020?

38% Donald Trump wins re-election

62 A giant meteor strikes the earth, extinguishing all human life

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Trump victory	36	51	36	42
Meteor strike	64	49	64	58

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Trump victory	31	38	51	34	42
Meteor strike	69	62	49	66	58

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Trump victory	47	32	46	35	41	31	72
Meteor strike	53	68	54	65	59	69	28

UML916 Who do you think is more likely to beat Donald Trump in the general election, Joe Biden or Bernie Sanders?

42% Joe Biden
31 Bernie Sanders
27 They are about equally likely to defeat Donald Trump

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	43	37	45	41
Bernie Sanders	31	32	32	22
About equal	26	30	23	37

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	39	41	48	46	38
Bernie Sanders	35	29	33	33	28
About equal	27	30	19	20	34

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	53	35	28	48	34	53	45
Bernie Sanders	27	33	53	22	41	19	27
About equal	20	32	19	30	26	28	28

UML917 Whose policies do you tend to agree with more?

37% Joe Biden

47 Bernie Sanders

16 I agree with them about the same amount

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Joe Biden	35	49	36	42
Bernie Sanders	50	27	49	40
About equal	15	24	15	19

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Joe Biden	33	35	43	43	32
Bernie Sanders	50	50	43	46	49
About equal	16	15	14	12	19

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Joe Biden	46	31	26	41	21	54	52
Bernie Sanders	40	52	64	41	65	31	22
About equal	14	17	10	18	14	15	25

UML925 Which do you think would be better for the country: Donald Trump being removed from office via an impeachment trial in the Senate, or Donald Trump losing re-election to the Democratic nominee?

55% Donald Trump is removed from office by the Senate

45 Donald Trump loses re-election to the Democratic nominee

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Trump removed	58	34	61	45
Trump defeated	42	66	39	55

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Trump removed	63	54	51	57	54
Trump defeated	37	46	49	43	46

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Trump removed	47	61	59	54	63	51	17
Trump defeated	53	39	41	46	37	49	83

UML927 If Democrats retain their majority in the U.S. House of Representatives after the election in November, should they choose Nancy Pelosi as Speaker of the House or choose someone else?

65% Choose Pelosi
35 Choose someone else

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Pelosi	69	37	70	63
Someone else	31	63	30	37

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Pelosi	65	65	66	64	67
Someone else	35	35	34	36	33

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Pelosi	64	67	54	70	67	68	38
Someone else	36	33	46	30	33	32	62

UML929 Should House Democrats accept a compromise bill with Donald Trump and Mitch McConnell that creates a national health insurance plan, also called Medicare for All, but fully funds a wall at the United States border with Mexico?

25% Yes
75 No

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
M4Wall Yes	24	27	20	34
M4Wall No	76	73	80	66

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
M4Wall Yes	19	29	28	29	20
M4Wall No	81	71	72	71	80

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
M4Wall Yes	34	18	30	22	19	28	57
M4Wall No	66	82	70	78	81	72	43

UML930 If the Democratic nominee for president wins in 2020, it is likely that they will face increased tensions with Iran. If Donald Trump has deployed ground troops to fight in Iran, would you rather the Democratic president deploy a surge of group troops to try to win the war quickly, or withdraw all ground troops immediately to prevent more American casualties?

13% Escalate the war quickly

87 Withdraw Immediately

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
Escalate	10	35	9	19
Withdraw	90	65	91	81

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
Escalate	10	13	14	17	9
Withdraw	90	87	86	83	91

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
Escalate	14	12	15	12	6	17	39
Withdraw	86	88	85	88	94	83	61

UML951 As you know, New Hampshire has the nation's first primary election, which occurs after the Iowa caucuses. Do you think that Iowa and New Hampshire should continue to vote first in Presidential primaries, or should other states get a chance to vote in the first primary through a rotation?

67% Iowa and New Hampshire should continue to go first in future elections

33 Other states should get a chance to go first

	Party ID Leaned		Party ID Unleaned	
	Democrat	Independent	Democrat	Independent
IA & NH 1st	65	76	69	61
Others 1st	35	24	31	39

	Income			Education	
	Below $50K	$50k-$100k	$100k & up	No 4-Yr. Degree	4-Year Degree
IA & NH 1st	67	63	66	67	66
Others 1st	33	37	34	33	34

	Gender		Age		Ideology		
	Male	Female	18-44	45+	Liberal	Moderate	Conservative
IA & NH 1st	62	70	65	67	59	74	77
Others 1st	38	30	35	33	41	26	23