



UMass Lowell / YouGov Survey of Pennsylvania Likely Voters Sept. 11-19, 2024

N = 800 Pennsylvania Likely General Election Voters

The sample has an adjusted margin of error of +/- 4.0 percentage points

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, director of survey research, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, tweet @UML_CPO and we'll get back to you.

HIGHLIGHTS

1. Pennsylvania remains close in presidential race, Harris 48% Trump 46%

“The presidential race remains very close in Pennsylvania with the coming weeks a crucial time for both campaigns,” said Rodrigo Castro Cornejo, UMass Lowell assistant professor of political science. “As can be expected in a highly competitive race with few undecided voters, get-out-the-vote strategies will become increasingly important to mobilize supporters and ensure they go to the polls on Election Day.”

With less than six weeks until the general election, the battle for the Keystone State is about even, with Vice President Kamala Harris at 48% and former President Donald Trump at 46% in the presidential race in Pennsylvania, according to the latest University of Massachusetts Lowell Center for Public Opinion and YouGov poll. No other candidate received more than 1% support from respondents in the survey, while 4% said they are undecided.

Trump’s support among his voters is more robust than that of Harris’ backers. Four percent of Trump voters say they could change their mind and vote for another candidate while 7% of Harris voters say that they could change their mind and vote for another candidate.

Despite the close race, Trump remains unpopular among likely voters while Harris’ net favorables are much closer together. Harris has a net favorability of -1, with 47% of respondents having a favorable view of Harris and 48% saying they view her unfavorably. Four percent of respondents said they had no opinion of Harris and none said they had never heard of her. In comparison, Trump’s net favorability is lower, at -

11, with 43% of respondents viewing Trump favorably and 54% viewing him unfavorably. Three percent said they had no opinion of Trump and 1% said they have never heard of him.

One issue that may be softening support for Harris among her own voters in a survey where voters view her more favorably than Trump is the Israel-Hamas War. In recent speeches, including the Sept. 10 debate, Harris committed to continued arms transfers to Israel. When asked if the United States should withhold arms transfers to Israel until attacks on Gaza stop, 58% of all poll respondents – including 75% of Democrats, 38% of Republicans and 69% of respondents aged 18-44 – strongly or somewhat supported a pause in arms transfers.

2. Casey Leads McCormick 47% to 38%

With the support of 47% of poll respondents, Democratic Sen. Bob Casey Jr. leads Republican David McCormick (38%) in the Pennsylvania race for U.S. Senate.

“The U.S. Senate race in Pennsylvania is a very different animal than the presidential race. Bob Casey Jr. looks strong going into the final weeks, but a lot of voters are still undecided. With this many unsure, McCormick needs to both firm up his base and try to persuade whatever voters he can to vote for him, and that’s a lot to do in less than six weeks,” said John Cluverius, UMass Lowell CPO director of survey research and associate professor of political science.

All third-party and independent candidates received 1% or less support among likely voters while 13% of respondents are undecided.

Additional questions in the poll covered attitudes about the economy, abortion, foreign policy, Taylor Swift, Gritty, cheesesteaks and a host of other Pennsylvania-centered topics.