



**UMass Lowell/ YouGov Survey of Pennsylvania Likely Voters
Oct. 2-9, 2024**

N = 800 Pennsylvania Likely General Election Voters

The sample has an adjusted margin of error of +/-3.97 percentage points

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, director of survey research, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, tweet @UML_CPO and we'll get back to you.

HIGHLIGHTS

1. Pennsylvania remains tight in presidential race, Harris 46% Trump 45%

“With less than three weeks until Election Day, the race in Pennsylvania is essentially tied,” said Rodrigo Castro Cornejo, UMass Lowell assistant professor of political science and associate director of the Center for Public Opinion. “It is increasingly clear the election will be decided by which candidate is able to successfully mobilize their voters, both Nov. 5 and during the early voting period.”

The presidential race among Pennsylvania likely voters surveyed is about even, with Vice President Kamala Harris polling at 46% and former president Donald Trump 45%, according to the latest poll from the University of Massachusetts Lowell Center for Public Opinion and YouGov. No other candidate received more than 1% support from respondents in the survey, while 6% said they were undecided. The race remains largely unchanged from a late September [UMass Lowell/YouGov poll](#) of likely Pennsylvania voters that showed Harris at 48% and Trump at 46%.

One sign that the race remains anyone's game is Harris' slightly worse favorability from the previous poll. In the Sept. 26 UMass Lowell/YouGov Poll, Harris had a net favorability of -1: 47% of likely voters viewed her favorably, 48% viewed her unfavorably, 4% had no opinion, and 0% said they had never heard of her. Now, her favorability rating is slightly more underwater at -6, with 44% saying they view her favorably, 50% saying they view her unfavorably, 6% saying they have no opinion of her, and 0% saying they had never heard of her.

In contrast, Trump's net favorability remains unchanged at -11, with similar numbers from the previous poll. In the current poll, 42% of respondents view Trump favorably, 53% view him unfavorably, 5% said they have no opinion of him, and 0% said they have never heard of him.

Independent voters surveyed appear to align with Trump on immigration but at the same time agree with Harris on reproductive rights. In the latest poll, 60% of respondents identifying as independents said they want presidential candidates to talk somewhat or much more about how immigrants weaken

the United States, while 71% of independents in the sample said they strongly or somewhat support a law establishing a nationwide right to get an abortion.

2. Casey leads McCormick 48% to 39%

“While we see more respondents making up their minds in the Senate race, Sen. Bob Casey Jr. seems to be solidifying his lead,” said UMass Lowell political science Associate Professor John Cluverius, the center’s director of survey research and associate director. “If this were a drag race, Casey needs to keep his wheel straight and not flame out while McCormick needs to floor it and say a prayer.”

Sen. Casey leads David McCormick in the race for U.S. Senate at 48% and 39%, respectively. No other candidate received support from more than 1% of respondents, and 10% are undecided.

The 9-point gap is the same as the results of the September UMass Lowell/YouGov poll, where 47% supported Casey and 38% supported McCormick.

Additional questions in the poll covered attitudes about the economy, abortion, foreign policy, Taylor Swift, Gritty, cheesesteaks and a host of other Pennsylvania-centered topics.