



**UMass Lowell/ YouGov Survey of Pennsylvania Likely Voters  
Oct. 16-23, 2024**

**N = 800 Pennsylvania Likely General Election Voters**

**The sample has an adjusted margin of error of +/-3.73 percentage points**

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, director of survey research, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, tweet @UML\_CPO and we'll get back to you.

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## **HIGHLIGHTS**

### **1. Pennsylvania remains tight in Presidential race with Harris at 48% and Trump at 47%**

The presidential race is about even with Vice President Kamala Harris at 48% and former president Donald Trump at 47% of support from likely voters in the presidential race.

"The presidential race in the Keystone State is essentially tied a few days before election," said political science Assistant Professor Rodrigo Castro Cornejo, associate director of the Center for Public Opinion. "This election is increasingly likely to be won or lost on turnout. The party that is able to effectively mobilize its voters will be the one to secure Pennsylvania's 19 electoral votes."

No other candidate received more than 1% support from respondents in the survey while 4% said they are undecided. The race remains largely unchanged from a previous poll from UMass Lowell and YouGov poll released Oct. 17 that showed Harris at 46% and Trump at 45%.

One sign the race is anyone's game is that voters rate the candidates differently on a variety of personal and policy characteristics.

- When asked who would better handle immigration policy, more respondents picked Trump over Harris, 53% to 40%, while 4% of respondents said the candidates were about even and 4% were unsure.
- On abortion policy, more respondents said that Harris (51%) would handle it better than Trump (38%), while 6% said the candidates were about even on abortion and 5% were unsure.
- In the spirit of the holiday, we asked which candidate would make a scarier Halloween costume. More respondents chose Trump over Harris, 46% to 31%, while 10% said the candidates were about even and 12% said they were unsure.

## **2. Casey slightly ahead of McCormick, 48% to 42%**

Senator Bob Casey Jr. holds an apparent lead over David McCormick in the race for U.S. Senate, with 48% of respondents choosing Casey to McCormick's 42%. No other candidate in the poll received more than 2% from voters and 7% were undecided.

"The presidential race is attracting a cohort of voters who still remain unsure of their choices in the Senate race, but I would, in the final days, rather be Bob Casey than Dave McCormick," said political science Associate Professor John Cluverius, the Center for Public Opinion's director of survey research. "Casey is counting on name recognition to win the day, while McCormick is trying to bring home voters who just aren't very familiar with him."

An [Oct. 17 UMass Lowell poll](#) showed 48% of likely voters supporting Casey and 39% supporting McCormick. In that poll, no other candidate received support from more than 1% of respondents, and 10% were undecided.

## **3. Pennsylvania voters divided over voting process, outcomes**

Voters in 2024 are divided over how they plan to vote and whether they will accept the results.

- Nearly three quarters (74%) of Trump voters say they plan to vote in person on Election Day while 53% of Harris voters say the same.
- When asked if they will accept the results if their candidate loses, 67% of Trump voters say they definitely or probably will accept the results if Trump loses, while 33% say they definitely or probably will not accept the results if Trump loses.
- More than nine in 10 Harris voters (91%) say they definitely or probably will accept the result if Harris loses, while 9% of Harris voters say they definitely or probably will not accept the results if Harris loses.