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UMass Lowell / YouGov
Survey of New Hampshire Likely Voters

Survey produced by Dr. John Cluverius, Director of Survey Research

Field Dates: Oct. 10–23, 2024

N=600 New Hampshire Likely Voters
Adjusted Margin of Error: +/- 4.38%

Margins of error have been adjusted to include
design effects resulting from weighting and survey design features

Methodology in Brief

YouGov interviewed 670 respondents who were registered voters in New Hampshire. These respondents were then matched down to a sample of 600 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame is a politically representative "modeled frame" of New Hampshire registered voters, based upon the American Community Survey (ACS) public use microdata file, public voter file records, the 2020 Current Population Survey (CPS) Voting and Registration supplements, the 2020 National Election Pool (NEP) exit poll, and the 2020 CES surveys, including demographics and 2020 presidential vote. The matched cases were weighted to the sampling frame using propensity scores. The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and post-stratified according to these deciles. The weights were then post-stratified on 2020 presidential vote choice as well as a four-way stratification of gender, age (4-categories), race (4-categories), and education (4-categories), to produce a registered voter weight. Finally, registered voter weights were then weighted to give likely voter profiles given a battery of three items in order slightly more weight than their unlikely voter counterparts. These included, 1) how closely they follow news about candidates running for President; 2) How often they say that they vote when there is a Presidential election; and 3) how likely they are to vote in the Presidential election in November. The likely voter weights were then trimmed and centered.

UMass Lowell is a public institution and releases surveys as a source of public information. We offer a complete methodology report in adherence with standards of the AAPOR Transparency Initiative, as well an extensive set of crosstabs. Our goal is complete transparency in the reporting of our findings. If there is something you do not see here, but wish you did, please contact Director of Survey Research, Dr. John Cluverius (john_cluverius@uml.edu; @JohnCluverius).

--- indicates 0 respondents in the crosstab, 0% indicates less than .5%, rounded to 0

Likely NH Voters
October 2024

YouGov

List of Tables

1. If the 2024 Presidential election were held today, and the candidates were Kamala Harris, Donald Trump, Jill Stein, and Chase Oliver, for whom would you vote?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	50%	95%	43%	6%	53%	49%	49%	51%	46%	52%
Donald Trump	43%	3%	33%	90%	39%	43%	47%	45%	48%	40%
Jill Stein	1%	1%	4%	—	3%	1%	—	1%	1%	2%
Chase Oliver	1%	—	3%	2%	1%	1%	1%	—	1%	1%
Another Candidate	1%	—	4%	1%	1%	1%	1%	2%	1%	0%
Undecided	4%	1%	14%	2%	4%	4%	2%	2%	3%	4%
Did not vote for president	—	—	—	—	—	—	—	—	—	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	50%	46%	55%	47%	53%
Donald Trump	43%	48%	37%	45%	41%
Jill Stein	1%	0%	2%	2%	1%
Chase Oliver	1%	1%	1%	2%	0%
Another Candidate	1%	1%	1%	1%	1%
Undecided	4%	3%	4%	3%	4%
Did not vote for president	—	—	—	—	—

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	50%	100%	—	65%	48%
Donald Trump	43%	—	100%	26%	45%
Jill Stein	1%	—	—	1%	1%
Chase Oliver	1%	—	—	1%	1%
Another Candidate	1%	—	—	—	1%
Undecided	4%	—	—	6%	3%
Did not vote for president	—	—	—	—	—

2. Will you definitely vote for Kamala Harris over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Definitely vote for Kamala Harris	94%	97%	–	–	95%	96%	92%	100%	90%	96%
Could change mind	6%	3%	–	–	5%	4%	8%	–	10%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Kamala Harris	94%	93%	96%	92%	96%
Could change mind	6%	7%	4%	8%	4%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Definitely vote for Kamala Harris	94%	94%	–	–	93%
Could change mind	6%	6%	–	–	7%

3. Will you definitely vote for Donald Trump over the other candidates in the presidential election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Definitely vote for Donald Trump	91%	–	–	92%	76%	98%	97%	92%	89%	90%
Could change mind	9%	–	–	8%	24%	2%	3%	8%	11%	10%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Donald Trump	91%	89%	93%	89%	92%
Could change mind	9%	11%	7%	11%	8%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Definitely vote for Donald Trump	91%	–	91%	–	90%
Could change mind	9%	–	9%	–	10%

4. If the 2024 election for Governor were held today, and the candidates were Joyce Craig, Kelly Ayotte, and Stephen Villee, for whom would you vote?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Joyce Craig	43%	83%	29%	3%	48%	39%	40%	40%	36%	49%
Kelly Ayotte	45%	10%	45%	84%	35%	46%	56%	43%	50%	40%
Stephen Villee	3%	1%	9%	3%	4%	3%	0%	2%	4%	3%
Another Candidate	1%	1%	3%	0%	0%	2%	1%	3%	1%	—
Undecided	8%	5%	14%	9%	12%	10%	2%	10%	9%	8%
Did not vote for governor	0%	0%	—	—	—	—	1%	1%	—	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Joyce Craig	43%	36%	51%	38%	46%
Kelly Ayotte	45%	49%	41%	52%	40%
Stephen Villee	3%	3%	2%	4%	2%
Another Candidate	1%	2%	—	1%	1%
Undecided	8%	10%	6%	5%	11%
Did not vote for governor	0%	0%	—	—	0%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Joyce Craig	43%	79%	3%	53%	41%
Kelly Ayotte	45%	12%	84%	37%	46%
Stephen Villee	3%	2%	3%	1%	3%
Another Candidate	1%	1%	0%	2%	1%
Undecided	8%	6%	9%	7%	9%
Did not vote for governor	0%	0%	—	—	0%

5. Will you definitely vote for Joyce Craig over Kelly Ayotte and Stephen Villee in the New Hampshire Gubernatorial election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Definitely vote for Joyce Craig	86%	89%	–	–	80%	90%	91%	86%	83%	92%
Could change mind	14%	11%	–	–	20%	10%	9%	14%	17%	8%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Joyce Craig	86%	90%	83%	90%	84%
Could change mind	14%	10%	17%	10%	16%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Definitely vote for Joyce Craig	86%	88%	–	–	85%
Could change mind	14%	12%	–	–	15%

6. Will you definitely vote for Kelly Ayotte over Joyce Craig and Stephen Villee in the New Hampshire Gubernatorial election or is there a chance you could change your mind and vote for someone else?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Definitely vote for Kelly Ayotte	82%	—	—	87%	68%	84%	92%	81%	81%	80%
Could change mind	18%	—	—	13%	32%	16%	8%	19%	19%	20%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely vote for Kelly Ayotte	82%	80%	85%	82%	83%
Could change mind	18%	20%	15%	18%	17%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Definitely vote for Kelly Ayotte	82%	—	86%	—	82%
Could change mind	18%	—	14%	—	18%

7. Do you plan to vote by mail, or do you plan to vote in person on Election Day?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
By mail	11%	16%	6%	8%	10%	10%	15%	14%	8%	13%
In person on Election Day	84%	81%	83%	89%	86%	83%	84%	78%	88%	86%
Not sure	4%	3%	11%	3%	5%	7%	1%	8%	5%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
By mail	11%	11%	11%	11%	11%
In person on Election Day	84%	83%	86%	85%	84%
Not sure	4%	6%	3%	4%	5%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
By mail	11%	15%	8%	8%	12%
In person on Election Day	84%	81%	89%	89%	84%
Not sure	4%	4%	3%	3%	5%

8. How comfortable or uncomfortable would you be telling your neighbors about how you voted this year?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Very comfortable	53%	56%	44%	52%	47%	55%	57%	51%	50%	58%
Somewhat comfortable	24%	21%	27%	26%	28%	20%	25%	26%	29%	20%
Somewhat uncomfortable	14%	13%	13%	15%	14%	15%	12%	10%	16%	14%
Very uncomfortable	10%	9%	16%	7%	11%	10%	7%	13%	5%	8%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very comfortable	53%	54%	51%	57%	49%
Somewhat comfortable	24%	25%	23%	21%	26%
Somewhat uncomfortable	14%	11%	17%	14%	14%
Very uncomfortable	10%	10%	9%	8%	11%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Very comfortable	53%	54%	54%	63%	51%
Somewhat comfortable	24%	21%	25%	18%	25%
Somewhat uncomfortable	14%	14%	14%	10%	14%
Very uncomfortable	10%	11%	7%	9%	10%

9. Who do you think will eventually win the presidential election?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	40%	68%	42%	11%	37%	41%	44%	40%	38%	44%
Donald Trump	37%	8%	25%	72%	37%	39%	35%	41%	41%	33%
Another candidate	—	—	—	—	—	—	—	—	—	—
Don't know	22%	24%	33%	17%	25%	20%	21%	19%	21%	23%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	40%	38%	44%	40%	41%
Donald Trump	37%	42%	32%	40%	35%
Another candidate	—	—	—	—	—
Don't know	22%	21%	24%	20%	24%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	40%	72%	5%	46%	40%
Donald Trump	37%	6%	78%	18%	40%
Another candidate	—	—	—	—	—
Don't know	22%	22%	17%	36%	20%

10. Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Right direction	28%	50%	20%	8%	23%	29%	34%	30%	27%	29%
Wrong track	72%	50%	80%	92%	77%	71%	66%	70%	73%	71%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Right direction	28%	26%	31%	29%	28%
Wrong track	72%	74%	69%	71%	72%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Right direction	28%	51%	6%	34%	27%
Wrong track	72%	49%	94%	66%	73%

11. Would you say that you approve or disapprove of the way Joe Biden is handling his job as president?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Strongly approve	18%	37%	11%	1%	12%	19%	26%	18%	17%	19%
Somewhat approve	25%	45%	25%	5%	33%	22%	21%	24%	23%	27%
Somewhat disapprove	14%	13%	18%	14%	21%	11%	11%	14%	14%	16%
Strongly disapprove	42%	5%	46%	80%	34%	48%	43%	44%	45%	37%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	18%	17%	20%	18%	19%
Somewhat approve	25%	24%	27%	23%	27%
Somewhat disapprove	14%	13%	15%	13%	15%
Strongly disapprove	42%	45%	38%	46%	38%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Strongly approve	18%	36%	1%	17%	19%
Somewhat approve	25%	49%	1%	42%	23%
Somewhat disapprove	14%	12%	14%	13%	14%
Strongly disapprove	42%	3%	83%	28%	44%

12. Would you say that you approve or disapprove of the way Chris Sununu is handling his job as Governor of New Hampshire

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Strongly approve	28%	11%	26%	46%	23%	25%	37%	22%	33%	24%
Somewhat approve	34%	29%	45%	35%	32%	39%	30%	32%	35%	36%
Somewhat disapprove	22%	31%	17%	15%	27%	19%	22%	27%	20%	26%
Strongly disapprove	16%	29%	12%	4%	18%	17%	12%	20%	13%	14%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Strongly approve	28%	29%	25%	29%	27%
Somewhat approve	34%	34%	35%	34%	35%
Somewhat disapprove	22%	22%	22%	21%	22%
Strongly disapprove	16%	15%	18%	15%	16%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Strongly approve	28%	13%	44%	21%	29%
Somewhat approve	34%	31%	38%	29%	35%
Somewhat disapprove	22%	29%	15%	30%	21%
Strongly disapprove	16%	27%	3%	20%	15%

13. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle the economy?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	47%	89%	38%	4%	48%	47%	45%	49%	43%	49%
Donald Trump	46%	5%	45%	91%	43%	48%	48%	44%	53%	45%
About even	4%	4%	5%	4%	5%	3%	4%	4%	2%	5%
Unsure	3%	2%	11%	2%	5%	3%	2%	4%	3%	1%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	47%	44%	50%	44%	48%
Donald Trump	46%	49%	42%	50%	43%
About even	4%	4%	4%	4%	4%
Unsure	3%	3%	4%	2%	5%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	47%	89%	0%	62%	44%
Donald Trump	46%	3%	97%	32%	48%
About even	4%	5%	2%	3%	4%
Unsure	3%	3%	1%	4%	3%

14. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle the Israel-Hamas War?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	42%	79%	33%	5%	39%	41%	47%	42%	38%	42%
Donald Trump	44%	4%	44%	87%	40%	46%	47%	45%	51%	41%
About even	6%	10%	9%	2%	13%	5%	1%	4%	5%	11%
Unsure	7%	7%	13%	5%	9%	8%	5%	9%	6%	7%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	42%	40%	44%	40%	43%
Donald Trump	44%	48%	40%	48%	41%
About even	6%	4%	9%	5%	7%
Unsure	7%	8%	7%	6%	9%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	42%	81%	1%	51%	41%
Donald Trump	44%	3%	95%	29%	46%
About even	6%	8%	2%	7%	6%
Unsure	7%	8%	3%	13%	7%

15. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is more of a strong leader?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	46%	87%	37%	4%	50%	42%	45%	48%	40%	49%
Donald Trump	45%	5%	40%	90%	41%	48%	47%	45%	52%	43%
About even	4%	4%	11%	2%	5%	4%	4%	4%	3%	4%
Unsure	5%	3%	13%	4%	4%	6%	3%	4%	5%	4%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	46%	43%	49%	42%	48%
Donald Trump	45%	48%	42%	50%	42%
About even	4%	4%	4%	4%	4%
Unsure	5%	5%	5%	5%	5%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	46%	88%	0%	60%	44%
Donald Trump	45%	3%	97%	30%	48%
About even	4%	6%	2%	4%	4%
Unsure	5%	4%	2%	6%	5%

16. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle immigration policy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	45%	86%	35%	5%	47%	42%	46%	45%	40%	46%
Donald Trump	46%	6%	42%	91%	40%	50%	49%	45%	54%	43%
About even	4%	5%	11%	1%	6%	4%	3%	4%	3%	6%
Unsure	4%	4%	12%	3%	6%	4%	2%	5%	3%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	45%	43%	48%	41%	48%
Donald Trump	46%	50%	42%	50%	43%
About even	4%	3%	5%	4%	5%
Unsure	4%	4%	5%	5%	4%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	45%	87%	1%	61%	43%
Donald Trump	46%	4%	96%	30%	48%
About even	4%	5%	2%	3%	4%
Unsure	4%	4%	1%	6%	4%

17. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle abortion policy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	57%	97%	55%	14%	65%	54%	50%	53%	54%	61%
Donald Trump	31%	1%	27%	65%	28%	29%	37%	34%	31%	27%
About even	6%	1%	10%	10%	3%	9%	7%	5%	7%	7%
Unsure	6%	2%	9%	11%	4%	9%	6%	8%	8%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	57%	52%	62%	53%	59%
Donald Trump	31%	35%	25%	37%	25%
About even	6%	6%	6%	6%	7%
Unsure	6%	6%	7%	5%	8%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	57%	97%	11%	69%	55%
Donald Trump	31%	0%	68%	21%	32%
About even	6%	1%	11%	8%	6%
Unsure	6%	2%	10%	2%	7%

18. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle race relations?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	55%	98%	48%	11%	61%	53%	51%	53%	50%	60%
Donald Trump	34%	1%	29%	72%	28%	38%	37%	39%	36%	30%
About even	5%	1%	7%	10%	5%	4%	7%	2%	8%	6%
Unsure	5%	–	16%	7%	6%	5%	5%	6%	6%	4%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	55%	51%	60%	50%	59%
Donald Trump	34%	40%	27%	39%	30%
About even	5%	4%	7%	7%	4%
Unsure	5%	5%	5%	4%	7%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	55%	99%	6%	69%	53%
Donald Trump	34%	0%	77%	23%	36%
About even	5%	0%	10%	2%	6%
Unsure	5%	1%	7%	6%	5%

19. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is more honest and trustworthy?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	53%	97%	47%	9%	57%	52%	51%	52%	47%	59%
Donald Trump	33%	1%	30%	69%	30%	35%	34%	39%	33%	30%
About even	9%	2%	15%	14%	8%	8%	12%	5%	13%	7%
Unsure	5%	—	9%	8%	5%	5%	3%	4%	7%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	53%	49%	59%	49%	57%
Donald Trump	33%	38%	27%	37%	29%
About even	9%	9%	10%	10%	9%
Unsure	5%	5%	5%	4%	5%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	53%	98%	4%	68%	51%
Donald Trump	33%	—	76%	21%	35%
About even	9%	2%	14%	9%	9%
Unsure	5%	1%	7%	3%	5%

20. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle the Russia-Ukraine War?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	47%	86%	41%	7%	48%	44%	49%	46%	41%	50%
Donald Trump	44%	5%	42%	88%	42%	46%	45%	43%	51%	42%
About even	2%	3%	4%	1%	3%	2%	1%	4%	1%	3%
Unsure	7%	6%	13%	4%	8%	7%	4%	7%	7%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	47%	42%	52%	45%	47%
Donald Trump	44%	48%	40%	48%	42%
About even	2%	2%	3%	2%	3%
Unsure	7%	7%	6%	5%	8%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	47%	87%	2%	63%	44%
Donald Trump	44%	4%	94%	28%	47%
About even	2%	2%	1%	2%	2%
Unsure	7%	7%	2%	8%	6%

21. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would better handle policing and crime?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	46%	87%	40%	5%	44%	46%	47%	45%	40%	50%
Donald Trump	45%	6%	38%	90%	40%	47%	48%	44%	50%	44%
About even	3%	3%	6%	1%	6%	0%	1%	1%	3%	3%
Unsure	7%	5%	17%	4%	10%	6%	3%	10%	7%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	46%	42%	51%	41%	50%
Donald Trump	45%	49%	41%	50%	41%
About even	3%	2%	4%	1%	4%
Unsure	7%	8%	5%	7%	6%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	46%	87%	1%	61%	44%
Donald Trump	45%	3%	96%	29%	47%
About even	3%	2%	1%	2%	3%
Unsure	7%	7%	2%	8%	6%

22. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would stand up more to extremists in their own party?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	44%	81%	42%	6%	46%	45%	43%	43%	40%	50%
Donald Trump	39%	6%	37%	76%	31%	43%	43%	42%	42%	35%
About even	8%	6%	8%	10%	12%	6%	6%	5%	12%	9%
Unsure	8%	7%	13%	8%	12%	5%	8%	11%	7%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	44%	38%	53%	38%	49%
Donald Trump	39%	44%	32%	42%	36%
About even	8%	8%	9%	10%	7%
Unsure	8%	11%	6%	10%	8%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	44%	81%	4%	58%	43%
Donald Trump	39%	5%	80%	28%	40%
About even	8%	5%	10%	3%	9%
Unsure	8%	8%	6%	11%	8%

23. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is more corrupt?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	32%	4%	29%	64%	31%	33%	33%	34%	37%	29%
Donald Trump	54%	94%	51%	14%	58%	52%	53%	53%	47%	58%
About even	9%	2%	10%	15%	7%	12%	7%	7%	10%	9%
Unsure	5%	—	10%	7%	5%	3%	7%	6%	5%	4%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	32%	36%	27%	35%	30%
Donald Trump	54%	50%	59%	49%	59%
About even	9%	8%	11%	9%	9%
Unsure	5%	6%	4%	7%	3%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	32%	4%	69%	18%	34%
Donald Trump	54%	95%	7%	70%	52%
About even	9%	1%	16%	4%	10%
Unsure	5%	—	8%	8%	4%

24. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is more likely to uphold the law?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	51%	92%	51%	7%	53%	49%	50%	50%	45%	55%
Donald Trump	36%	3%	30%	75%	31%	38%	41%	39%	39%	34%
About even	7%	1%	9%	12%	7%	5%	7%	4%	8%	6%
Unsure	6%	4%	9%	7%	9%	7%	2%	7%	8%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	51%	46%	57%	44%	56%
Donald Trump	36%	42%	30%	41%	32%
About even	7%	7%	6%	8%	6%
Unsure	6%	6%	7%	7%	6%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	51%	94%	3%	68%	48%
Donald Trump	36%	1%	81%	24%	38%
About even	7%	0%	10%	7%	7%
Unsure	6%	4%	6%	2%	7%

25. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is a better role model for young people?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	54%	95%	50%	12%	57%	52%	53%	51%	49%	60%
Donald Trump	28%	1%	21%	60%	26%	27%	32%	34%	27%	25%
About even	9%	2%	14%	15%	9%	11%	9%	8%	14%	7%
Unsure	8%	3%	14%	13%	8%	10%	7%	7%	11%	8%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	54%	49%	61%	49%	58%
Donald Trump	28%	34%	21%	33%	24%
About even	9%	10%	9%	10%	9%
Unsure	8%	7%	10%	8%	9%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	54%	96%	7%	67%	53%
Donald Trump	28%	—	65%	16%	30%
About even	9%	1%	16%	12%	9%
Unsure	8%	3%	12%	5%	9%

26. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – you would trust more to take care of a young child, by themselves, for five hours?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	57%	95%	49%	18%	65%	51%	55%	55%	54%	60%
Donald Trump	28%	1%	23%	59%	23%	31%	30%	32%	27%	26%
About even	7%	1%	14%	11%	4%	9%	9%	6%	10%	6%
Unsure	8%	2%	13%	13%	8%	10%	6%	7%	10%	8%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	57%	52%	62%	54%	59%
Donald Trump	28%	32%	22%	30%	26%
About even	7%	8%	6%	8%	7%
Unsure	8%	7%	9%	7%	9%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	57%	96%	12%	68%	55%
Donald Trump	28%	0%	64%	15%	30%
About even	7%	1%	12%	12%	6%
Unsure	8%	2%	12%	5%	8%

27. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is weirder?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	31%	3%	28%	62%	30%	30%	35%	33%	34%	29%
Donald Trump	54%	93%	47%	14%	55%	52%	54%	53%	51%	56%
About even	10%	2%	21%	16%	9%	13%	9%	7%	12%	9%
Unsure	5%	3%	4%	7%	6%	5%	3%	6%	3%	6%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	31%	35%	26%	37%	25%
Donald Trump	54%	50%	58%	49%	58%
About even	10%	9%	12%	10%	11%
Unsure	5%	6%	4%	4%	6%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	31%	2%	68%	24%	32%
Donald Trump	54%	93%	8%	72%	51%
About even	10%	3%	15%	1%	12%
Unsure	5%	2%	8%	4%	5%

28. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is more of a bully?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	16%	1%	16%	31%	15%	17%	13%	17%	16%	16%
Donald Trump	67%	98%	67%	35%	71%	63%	70%	67%	63%	71%
About even	11%	0%	10%	23%	7%	13%	14%	10%	13%	9%
Unsure	6%	—	7%	11%	7%	7%	3%	6%	8%	5%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	16%	17%	13%	17%	15%
Donald Trump	67%	64%	72%	65%	69%
About even	11%	11%	11%	12%	11%
Unsure	6%	7%	4%	6%	5%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	16%	1%	34%	3%	17%
Donald Trump	67%	99%	30%	81%	66%
About even	11%	0%	24%	13%	11%
Unsure	6%	—	12%	3%	6%

29. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – is a better public speaker?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	51%	89%	46%	11%	52%	52%	48%	52%	45%	54%
Donald Trump	37%	2%	30%	77%	36%	36%	40%	37%	40%	36%
About even	9%	6%	12%	10%	9%	8%	9%	9%	10%	7%
Unsure	4%	3%	12%	1%	4%	4%	2%	2%	6%	2%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	51%	47%	55%	46%	54%
Donald Trump	37%	41%	33%	45%	30%
About even	9%	8%	9%	6%	11%
Unsure	4%	4%	3%	3%	5%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Kamala Harris	51%	89%	7%	60%	49%
Donald Trump	37%	1%	82%	28%	39%
About even	9%	6%	10%	9%	8%
Unsure	4%	4%	1%	3%	4%

30. Please tell us about some of the qualities of the two major-party candidates. Regardless of who you vote for, who do you think ... – would make a scarier Halloween costume?

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Kamala Harris	26%	4%	26%	50%	24%	27%	27%	26%	27%	25%
Donald Trump	50%	81%	43%	19%	51%	52%	48%	52%	50%	51%
About even	13%	5%	13%	21%	13%	12%	13%	10%	16%	13%
Unsure	11%	10%	18%	10%	13%	9%	12%	11%	8%	12%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Kamala Harris	26%	30%	21%	29%	23%
Donald Trump	50%	47%	54%	48%	52%
About even	13%	12%	13%	14%	13%
Unsure	11%	10%	12%	10%	12%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Kamala Harris	26%	4%	55%	16%	27%
Donald Trump	50%	82%	14%	59%	49%
About even	13%	5%	18%	5%	14%
Unsure	11%	9%	13%	20%	10%

31. Regardless of who you vote for, how confident are you that your vote will be accurately counted?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Very confident	56%	79%	56%	31%	51%	54%	63%	51%	52%	63%
Somewhat confident	27%	18%	24%	37%	29%	26%	26%	33%	28%	22%
A little confident	10%	2%	8%	19%	13%	11%	5%	9%	13%	8%
Not at all confident	7%	1%	11%	13%	7%	9%	5%	7%	6%	7%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Very confident	56%	51%	62%	59%	52%
Somewhat confident	27%	29%	25%	23%	31%
A little confident	10%	11%	8%	10%	10%
Not at all confident	7%	9%	5%	8%	7%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Very confident	56%	79%	28%	68%	54%
Somewhat confident	27%	17%	39%	21%	28%
A little confident	10%	2%	19%	5%	11%
Not at all confident	7%	1%	14%	6%	8%

32. If your preferred presidential candidate loses the election, will you accept or not accept the results?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Definitely accept	46%	58%	50%	34%	43%	48%	47%	39%	49%	49%
Probably accept	35%	33%	34%	38%	35%	35%	35%	32%	33%	38%
Probably not accept	15%	8%	12%	23%	18%	13%	14%	21%	17%	10%
Definitely not accept	4%	1%	5%	5%	4%	3%	3%	8%	1%	3%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Definitely accept	46%	45%	48%	47%	46%
Probably accept	35%	32%	38%	37%	34%
Probably not accept	15%	19%	10%	13%	16%
Definitely not accept	4%	4%	3%	3%	4%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Definitely accept	46%	57%	31%	46%	46%
Probably accept	35%	34%	39%	47%	34%
Probably not accept	15%	8%	24%	6%	16%
Definitely not accept	4%	2%	6%	1%	4%

33. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Donald Trump

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	40%	1%	36%	83%	37%	42%	43%	43%	45%	36%
Unfavorable	58%	98%	58%	14%	60%	56%	57%	56%	51%	62%
No Opinion	2%	1%	6%	2%	4%	2%	1%	1%	4%	1%
Never heard of	—	—	—	—	—	—	—	—	—	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	40%	45%	34%	44%	37%
Unfavorable	58%	52%	64%	54%	61%
No Opinion	2%	3%	1%	2%	2%
Never heard of	—	—	—	—	—

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	40%	2%	90%	25%	42%
Unfavorable	58%	98%	7%	72%	56%
No Opinion	2%	0%	3%	3%	2%
Never heard of	—	—	—	—	—

34. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Barack Obama

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	57%	96%	48%	17%	64%	54%	51%	54%	52%	63%
Unfavorable	37%	2%	41%	73%	27%	41%	42%	38%	40%	34%
No Opinion	7%	3%	11%	9%	8%	5%	7%	9%	7%	3%
Never heard of	0%	—	—	0%	1%	—	—	—	1%	—

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	57%	51%	64%	50%	62%
Unfavorable	37%	40%	33%	43%	32%
No Opinion	7%	9%	4%	7%	6%
Never heard of	0%	0%	—	—	0%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	57%	95%	16%	69%	55%
Unfavorable	37%	2%	77%	23%	38%
No Opinion	7%	3%	7%	8%	6%
Never heard of	0%	—	0%	—	0%

35. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joe Biden

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	41%	79%	33%	4%	38%	41%	44%	39%	39%	45%
Unfavorable	53%	15%	57%	91%	53%	54%	49%	54%	55%	51%
No Opinion	6%	6%	9%	5%	8%	3%	7%	6%	6%	4%
Never heard of	0%	—	1%	1%	—	1%	—	0%	1%	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	41%	36%	46%	37%	44%
Unfavorable	53%	56%	49%	56%	51%
No Opinion	6%	8%	4%	7%	5%
Never heard of	0%	0%	0%	0%	0%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	41%	80%	1%	50%	40%
Unfavorable	53%	12%	96%	41%	54%
No Opinion	6%	8%	2%	9%	6%
Never heard of	0%	—	1%	—	0%

36. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kamala Harris

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	51%	94%	46%	7%	56%	49%	48%	51%	47%	54%
Unfavorable	44%	4%	48%	87%	39%	47%	48%	42%	50%	43%
No Opinion	4%	2%	5%	5%	4%	5%	4%	6%	3%	3%
Never heard of	1%	0%	1%	0%	1%	0%	–	1%	1%	0%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	51%	47%	56%	46%	54%
Unfavorable	44%	47%	41%	49%	41%
No Opinion	4%	5%	3%	5%	4%
Never heard of	1%	1%	0%	0%	1%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	51%	95%	4%	63%	49%
Unfavorable	44%	2%	92%	31%	46%
No Opinion	4%	3%	3%	5%	4%
Never heard of	1%	–	1%	1%	0%

37. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Robert F. Kennedy Jr.

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	37%	14%	35%	62%	34%	42%	32%	39%	46%	30%
Unfavorable	44%	72%	40%	14%	44%	41%	47%	36%	36%	55%
No Opinion	19%	14%	24%	24%	22%	16%	20%	24%	18%	15%
Never heard of	0%	—	1%	—	—	0%	—	0%	—	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	37%	40%	33%	37%	37%
Unfavorable	44%	37%	51%	44%	43%
No Opinion	19%	22%	16%	19%	19%
Never heard of	0%	0%	—	—	0%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	37%	14%	65%	27%	38%
Unfavorable	44%	73%	10%	53%	42%
No Opinion	19%	13%	25%	20%	19%
Never heard of	0%	0%	—	—	0%

38. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Jeanne Shaheen

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	46%	78%	37%	15%	37%	50%	50%	45%	44%	48%
Unfavorable	35%	5%	42%	65%	29%	35%	41%	37%	37%	33%
No Opinion	16%	14%	19%	16%	24%	14%	8%	14%	17%	16%
Never heard of	4%	3%	2%	5%	10%	1%	—	4%	3%	3%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	46%	42%	50%	43%	47%
Unfavorable	35%	37%	32%	41%	29%
No Opinion	16%	16%	16%	10%	21%
Never heard of	4%	5%	3%	5%	3%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	46%	77%	12%	54%	44%
Unfavorable	35%	7%	67%	25%	36%
No Opinion	16%	13%	16%	19%	15%
Never heard of	4%	3%	5%	1%	4%

39. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Maggie Hassan

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	43%	75%	39%	12%	38%	45%	46%	40%	40%	46%
Unfavorable	36%	6%	42%	67%	30%	38%	41%	38%	37%	35%
No Opinion	18%	15%	15%	19%	26%	14%	13%	18%	21%	17%
Never heard of	3%	4%	4%	1%	6%	2%	—	4%	2%	3%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	43%	39%	48%	42%	44%
Unfavorable	36%	40%	32%	44%	30%
No Opinion	18%	17%	18%	10%	24%
Never heard of	3%	4%	2%	4%	2%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	43%	76%	9%	50%	42%
Unfavorable	36%	7%	70%	28%	37%
No Opinion	18%	14%	19%	22%	17%
Never heard of	3%	4%	2%	—	3%

40. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chris Sununu

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	53%	30%	62%	75%	42%	56%	62%	48%	58%	49%
Unfavorable	37%	60%	28%	17%	45%	35%	32%	42%	35%	39%
No Opinion	8%	9%	8%	6%	10%	8%	6%	8%	6%	11%
Never heard of	1%	1%	1%	1%	3%	1%	—	1%	1%	1%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	53%	56%	50%	56%	52%
Unfavorable	37%	33%	42%	36%	37%
No Opinion	8%	9%	7%	5%	11%
Never heard of	1%	2%	1%	3%	0%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	53%	34%	75%	48%	54%
Unfavorable	37%	56%	17%	48%	36%
No Opinion	8%	8%	7%	5%	9%
Never heard of	1%	1%	1%	—	2%

41. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Mike Johnson

		Leaned Party ID			**Age**			**Income**		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	16%	3%	14%	30%	9%	12%	29%	15%	16%	15%
Unfavorable	31%	53%	29%	9%	25%	32%	39%	27%	27%	39%
No Opinion	27%	22%	24%	33%	32%	29%	18%	26%	26%	28%
Never heard of	26%	22%	33%	29%	33%	27%	15%	32%	31%	19%

		Education		**Gender**	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	16%	16%	16%	21%	12%
Unfavorable	31%	24%	40%	38%	26%
No Opinion	27%	29%	25%	22%	30%
Never heard of	26%	31%	19%	19%	32%

		2024 vote		**Union household**	
	Total	Harris voters	Trump voters	Yes	No
Favorable	16%	4%	31%	14%	16%
Unfavorable	31%	52%	9%	49%	29%
No Opinion	27%	21%	31%	15%	29%
Never heard of	26%	24%	29%	22%	26%

42. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Chase Oliver

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	3%	1%	9%	2%	6%	2%	0%	3%	4%	2%
Unfavorable	8%	9%	4%	8%	9%	7%	8%	8%	9%	8%
No Opinion	32%	31%	29%	33%	35%	33%	27%	30%	33%	30%
Never heard of	57%	58%	59%	56%	49%	59%	65%	59%	53%	60%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	3%	3%	3%	3%	2%
Unfavorable	8%	7%	10%	8%	8%
No Opinion	32%	32%	32%	35%	29%
Never heard of	57%	59%	56%	54%	60%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	3%	2%	2%	3%	3%
Unfavorable	8%	9%	7%	13%	7%
No Opinion	32%	31%	32%	31%	32%
Never heard of	57%	58%	58%	54%	58%

43. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Scott Brown

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	17%	8%	19%	25%	7%	18%	27%	11%	17%	21%
Unfavorable	17%	26%	9%	11%	16%	18%	18%	17%	17%	18%
No Opinion	36%	33%	44%	38%	36%	38%	34%	34%	35%	38%
Never heard of	29%	33%	27%	26%	40%	26%	21%	38%	31%	23%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	17%	15%	19%	20%	15%
Unfavorable	17%	17%	17%	22%	14%
No Opinion	36%	37%	36%	36%	37%
Never heard of	29%	31%	28%	22%	34%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	17%	8%	26%	20%	16%
Unfavorable	17%	24%	11%	25%	16%
No Opinion	36%	34%	38%	33%	37%
Never heard of	29%	33%	25%	22%	30%

44. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Stephen Villee

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	2%	1%	3%	4%	3%	2%	1%	5%	1%	2%
Unfavorable	5%	4%	3%	5%	8%	2%	4%	8%	6%	3%
No Opinion	29%	27%	28%	31%	35%	26%	26%	30%	30%	30%
Never heard of	64%	68%	66%	60%	54%	70%	69%	57%	63%	65%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	2%	2%	2%	3%	1%
Unfavorable	5%	6%	4%	7%	2%
No Opinion	29%	28%	30%	28%	30%
Never heard of	64%	64%	65%	62%	66%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	2%	1%	3%	—	2%
Unfavorable	5%	5%	5%	2%	5%
No Opinion	29%	27%	31%	27%	29%
Never heard of	64%	67%	61%	72%	63%

45. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Kelly Ayotte

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	42%	10%	49%	76%	32%	44%	52%	43%	46%	38%
Unfavorable	44%	76%	42%	10%	50%	44%	38%	43%	40%	52%
No Opinion	11%	11%	6%	12%	14%	11%	9%	11%	14%	9%
Never heard of	2%	3%	3%	2%	4%	2%	1%	3%	1%	2%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	42%	44%	40%	47%	38%
Unfavorable	44%	40%	49%	40%	47%
No Opinion	11%	13%	9%	10%	13%
Never heard of	2%	3%	1%	3%	2%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	42%	14%	75%	36%	43%
Unfavorable	44%	73%	10%	61%	42%
No Opinion	11%	11%	13%	3%	13%
Never heard of	2%	2%	2%	—	3%

46. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Joyce Craig

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	35%	67%	28%	4%	35%	34%	37%	32%	35%	41%
Unfavorable	40%	12%	41%	69%	29%	42%	49%	37%	42%	36%
No Opinion	21%	18%	22%	21%	28%	19%	14%	23%	20%	20%
Never heard of	4%	2%	8%	5%	7%	5%	0%	7%	4%	2%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	35%	30%	42%	32%	38%
Unfavorable	40%	40%	39%	46%	35%
No Opinion	21%	23%	18%	18%	23%
Never heard of	4%	6%	2%	5%	4%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	35%	65%	4%	43%	34%
Unfavorable	40%	15%	69%	37%	40%
No Opinion	21%	18%	21%	17%	21%
Never heard of	4%	2%	6%	3%	4%

47. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – JD Vance

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	35%	3%	24%	73%	26%	37%	43%	32%	37%	35%
Unfavorable	49%	86%	48%	10%	51%	47%	50%	42%	45%	55%
No Opinion	11%	6%	22%	12%	15%	10%	7%	17%	11%	8%
Never heard of	5%	5%	6%	5%	8%	6%	1%	8%	7%	2%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	35%	36%	34%	40%	31%
Unfavorable	49%	43%	56%	47%	50%
No Opinion	11%	14%	7%	9%	13%
Never heard of	5%	7%	3%	4%	6%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	35%	2%	76%	27%	36%
Unfavorable	49%	87%	5%	62%	47%
No Opinion	11%	6%	15%	7%	12%
Never heard of	5%	5%	4%	4%	5%

48. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Tim Walz

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	45%	85%	36%	6%	47%	43%	46%	43%	39%	52%
Unfavorable	37%	3%	37%	75%	30%	38%	46%	33%	42%	36%
No Opinion	12%	8%	21%	13%	15%	14%	7%	16%	12%	9%
Never heard of	5%	4%	5%	6%	8%	5%	1%	9%	6%	3%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	45%	39%	53%	41%	49%
Unfavorable	37%	40%	34%	45%	30%
No Opinion	12%	13%	11%	10%	14%
Never heard of	5%	7%	3%	3%	7%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	45%	84%	5%	62%	43%
Unfavorable	37%	3%	77%	29%	38%
No Opinion	12%	10%	11%	6%	13%
Never heard of	5%	3%	6%	3%	5%

49. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Benjamin Netanyahu

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	23%	7%	21%	42%	10%	24%	40%	21%	23%	24%
Unfavorable	37%	57%	37%	15%	41%	34%	36%	30%	33%	42%
No Opinion	22%	21%	26%	22%	23%	26%	17%	23%	23%	22%
Never heard of	17%	15%	16%	20%	26%	16%	8%	26%	21%	11%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	23%	24%	23%	30%	18%
Unfavorable	37%	29%	46%	39%	34%
No Opinion	22%	24%	20%	18%	27%
Never heard of	17%	23%	11%	12%	21%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	23%	7%	44%	24%	23%
Unfavorable	37%	58%	12%	45%	36%
No Opinion	22%	20%	23%	22%	23%
Never heard of	17%	16%	20%	9%	18%

50. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Vladimir Putin

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	4%	1%	2%	6%	6%	2%	3%	3%	6%	3%
Unfavorable	85%	94%	86%	75%	80%	83%	93%	78%	82%	89%
No Opinion	9%	3%	6%	16%	11%	13%	2%	14%	9%	8%
Never heard of	2%	1%	6%	2%	3%	2%	3%	6%	3%	—

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	4%	5%	3%	4%	4%
Unfavorable	85%	79%	91%	86%	83%
No Opinion	9%	13%	5%	9%	9%
Never heard of	2%	3%	1%	1%	4%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	4%	2%	6%	4%	4%
Unfavorable	85%	94%	73%	95%	83%
No Opinion	9%	3%	18%	1%	11%
Never heard of	2%	2%	3%	—	3%

51. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Volodymyr Zelenskyy

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	44%	63%	48%	23%	38%	42%	56%	37%	42%	47%
Unfavorable	19%	6%	14%	35%	18%	18%	20%	18%	22%	19%
No Opinion	23%	17%	30%	27%	25%	25%	18%	24%	21%	24%
Never heard of	13%	13%	8%	15%	19%	14%	5%	21%	14%	10%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	44%	37%	54%	44%	45%
Unfavorable	19%	21%	17%	23%	16%
No Opinion	23%	26%	20%	23%	24%
Never heard of	13%	17%	9%	10%	16%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Favorable	44%	65%	20%	56%	43%
Unfavorable	19%	6%	35%	10%	20%
No Opinion	23%	15%	31%	27%	23%
Never heard of	13%	14%	14%	6%	14%

52. We'd like to ask you about how you feel about a number of public figures. Please let us know if overall, you have a favorable or unfavorable impression of them. – Viktor Orbán

		Leaned Party ID			Age			Income		
	Total	Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Favorable	4%	1%	1%	7%	4%	3%	5%	4%	2%	5%
Unfavorable	24%	40%	17%	9%	23%	21%	30%	21%	21%	28%
No Opinion	25%	20%	21%	30%	27%	25%	21%	22%	27%	24%
Never heard of	47%	39%	60%	54%	46%	51%	45%	54%	51%	43%

		Education		Gender	
	Total	No 4-Yr Degree	4-Yr Degree+	Man	Woman
Favorable	4%	2%	6%	5%	2%
Unfavorable	24%	20%	29%	28%	21%
No Opinion	25%	23%	26%	26%	24%
Never heard of	47%	54%	39%	41%	53%

		2024 vote		Union household	
	Total	Harris voters	Trump voters	Yes	No
Favorable	4%	1%	7%	1%	4%
Unfavorable	24%	39%	7%	36%	23%
No Opinion	25%	20%	28%	20%	25%
Never heard of	47%	39%	58%	43%	48%

53. Are you or is anyone in your household a member of a labor union?

	Total	Leaned Party ID			Age			Income		
		Democrat	Independent	Republican	18-44	45-64	65+	LT $50k	$50-$100k	$100k+
Yes	12%	16%	16%	6%	12%	12%	13%	6%	10%	19%
No	88%	84%	84%	94%	88%	88%	87%	94%	90%	81%

	Total	Education		Gender	
		No 4-Yr Degree	4-Yr Degree+	Man	Woman
Yes	12%	10%	14%	10%	13%
No	88%	90%	86%	90%	87%

	Total	2024 vote		Union household	
		Harris voters	Trump voters	Yes	No
Yes	12%	16%	7%	100%	—
No	88%	84%	93%	—	100%