



**UMass Lowell/ YouGov Survey of Michigan Likely Voters  
Oct. 16-24, 2024**

**N = 600 Michigan Likely General Election Voters**

**The sample has an adjusted margin of error of +/-4.49 percentage points**

See <http://uml.edu/polls> for full questionnaire/topline results and detailed methodology disclosure.

Survey design and analysis by John Cluverius, director of survey research, University of Massachusetts Lowell Center for Public Opinion.

Do you have a question about this poll? If so, tweet @UML\_CPO and we'll get back to you.

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## **HIGHLIGHTS**

### **1. Harris stands about even with Trump in Michigan, 49% to 45%**

With less than a week until the general election, Vice President Kamala Harris is in a tight race with former president Donald Trump in the Great Lakes State at 49% and 45%, respectively. No other candidate received support from more than 1% of respondents and 2% said that they are undecided.

"The presidential race in Michigan is very close, but there are positive signs for the Harris campaign," said political science Assistant Professor Rodrigo Castro Cornejo, associate director of the Center for Public Opinion. "Likely voters in Michigan view Trump more negatively than Harris, suggesting a more favorable environment for her campaign as Election Day approaches."

A previous poll from UMass Lowell, [published Sept. 26](#), had Harris slightly ahead of Trump, 48% to 43%, respectively. In that poll, no other candidate received more than 2% support from respondents in that survey, while 3% of respondents said they were undecided.

One sign the race in Michigan may favor Harris is that voters rate her much better on her strongest issues, while only slightly favoring Trump on his.

- When asked who would better handle immigration policy, slightly more respondents picked Trump (50%) over Harris (42%), while 2% of respondents said the candidates were about even and 6% were unsure.
- On abortion policy, many more respondents said Harris (57%) would handle it better than Trump (32%) while 6% said the candidates were about even and 5% were unsure.
- In the spirit of the holiday, we asked which candidate would make a scarier Halloween costume. More respondents chose Trump over Harris, 47% to 29%, while 12% said the candidates were about even and another 12% said they were unsure.

### **2. Slotkin leads Rogers 48% to 39% in Michigan U.S. Senate race**

Democrat Elissa Slotkin remains ahead of Republican Mike Rogers in the race for U.S. Senate at 48% to 39%.

“Elissa Slotkin appears to be in the driver’s seat for this race,” said political science Associate Professor John Cluverius, Center for Public Opinion director of survey research. “In a time when we’re taught to expect the unexpected, Mike Rogers still has a chance, but that opportunity is slipping further and further away.”

No other candidate received more than 2% support from respondents, 8% of respondents are undecided, and 1% said that they had already voted but did not cast a vote for U.S. Senate. An [earlier Michigan poll released by UMass Lowell](#) showed similar support for Slotkin. Nearly half (47%) of respondents supported Slotkin while 34% supported Rogers. All third-party and independent candidates in that poll received 1% or less support among likely voters and 15% of likely voters were undecided.

### **3. Michigan voters divided over voting process, outcomes**

Michigan voters in 2024 are divided over how they plan to vote and whether they will accept the results. Twenty-nine percent of Harris voters plan to vote in person on Election Day while 51% of Trump voters say the same.

When asked if they will accept the results if their candidate loses, 59% of Trump voters say they definitely or probably will accept the results if Trump loses, while 41% say they definitely or probably will not accept the results if Trump loses.

Nine out of every 10 Harris voters (90%) reported definitely or probably accepting the result if Harris loses, while 10% of Harris voters say they definitely or probably will not accept the results if Harris loses.

The survey also includes likely voter attitudes on Diana Ross, Kid Rock, the Great Lakes, and a host of other Michigan-centered topics.