## UNI VERSI TY OF MASSACHUSETTS LOWELL-BOSTON HERALD

## MASSACHUSETTS U.S. SENATE SPECI AL ELECTI ON POLL

## J une 15-J une 19, 2013 <br> 608 Registered Voters (RVs), 312 Likely Voters (LVs)

Sample design: Overlapping dual-frame random digit dial landline (67\%) and cell phone (33\%). English only.

Survey producer: Joshua Dyck for the University of Massachusetts Lowell

Data collection/ tabulation: RKM Research \&
Communications

## Sampling error

+/- 4.0 percentage points for all registered voters
+/- 5.6 percentage points for likely voters (expected LV turnout)
+/- 4.6 percentage points for likely voters (high turnout model)

By self-described party ID, full sample of RVs:
With independents "leaned" to a party: $D+/-7.9 \mathrm{pts} ; R+/-9.1$ pts
RVs by party - D 43\% of RVs, I 42\%, R 11\%

Respondents qualify as registered voters if they say they are registered to vote at their current address.

All party breaks are by self-described party identification, not registration

Due to rounding, percentages may not total 100\%

* $=$ less than $0.5 \%$

Q06/07B If the election for U.S. Senator were being held TODAY, would you vote for [READ AND RANDOMI ZE]? Q.17a As of TODAY, do you LEAN more to [READ IN SAME ORDER AS Q.17]?

SUMMARY TABLE INCLUDING LEANERS, with party breaks

|  | ALL |  | WITHOUT LEANERS |  | WITH LEANERS |  | LIKELY VOTER MODEL |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | $\frac{\text { Expected }}{\text { Turnout }}$ |  |
|  |  |  |  |  |  |  | $\frac{\text { Turnout }}{\sim}$ | $\frac{\text { Turnout }}{\sim 75 \%}$ |
|  | RVS | DEM. | IND. | REP. | DEM. | REP. | of RVs | of RVs |
| Ed Markey | 53 | 81 | 39 | 1 | 79 | 2 | 56 | 56 |
| Gabriel Gomez | 32 | 11 | 41 | 89 | 11 | 86 | 36 | 35 |
| Someone else (VOL.) | 2 | 3 | 3 | 3 | 2 | 4 | * | 1 |
| Unsure (VOL.) | 13 | 5 | 17 | 7 | 9 | 8 | 7 | 8 |

07A Is that a firm choice, or could you change your mind between now and the election? [Only includes results with leaners.]

Firm choice
Markey

Not firm choice 76

> Gomez

67
Leaners
19
27
Unsure (VOL.)
5
6
0
0

Q08-Q14 I'm going to read the names of some people in politics. Please tell me if overall you have a favorable or unfavorable view of each person. If you have never heard of the person, please just say so. (First/Next) [NAME] - overall, do you have a favorable or unfavorable view of [NAME]? How about [NEXT NAME]? IF NECESSARY: Have you heard of [NAME] and are undecided about (him/her)? Or have you never heard of (him/her)? RANDOMI ZE ALL

Ed Markey
Gabriel Gomez
Elizabeth Warren
Deval Patrick
Charlie Baker
Scott Brown
Steve Grossman

## TREND DATA

a. Ed Markey

June 15-19, 2013
Mar. 2-5, 2013
48
31
b. Gabriel Gomez

June 15-19, 2013
34 Mar. 2-5, 2013
c. Elizabeth Warren

June 15-19, 2013
Mar. 2-5, 2013
Oct. 31-Nov. 3, 2012
Sept. 13-17, 2012
Dec. 1-6, 2011
Sept. 22-28, 2011
d. Deval Patrick

June 15-19, 2013
63
51
c. Elizabeth Warren

| Favorable | Unfavorable | Never <br> Heard of | Heard of/ Undecided |
| :---: | :---: | :---: | :---: |
| 48 | 22 | 7 | 21 |
| 34 | 33 | 4 | 26 |
| 63 | 26 | 1 | 9 |
| 63 | 21 | 1 | 13 |
| 17 | 14 | 31 | 34 |
| 49 | 31 | 2 | 17 |
| 14 | 12 | 39 | 27 |

7
21
$20 \quad 19$
31

| June 15-19, 2013 | 63 | 26 | 1 | 9 |
| ---: | :---: | :---: | :---: | :---: |
| Mar. 2-5, 2013 | 51 | 34 | 1 | 13 |
| Oct. 31-Nov. 3, 2012 | 50 | 42 | 1 | 8 |
| Sept. 13-17, 2012 | 48 | 34 | 6 | 11 |
| Dec. 1-6, 2011 | 34 | 27 | 23 | 15 |
| Sept. 22-28, 2011 | 30 | 18 | 37 | 14 |
|  |  |  |  |  |
| Patrick |  |  |  |  |
| June 15-19, 2013 | 63 | 32 | 1 | 13 |
| Mar. 2-5, 2013 | 51 |  | 1 | 15 |

e. Charlie Baker

June 15-19, 2013 Mar. 2-5, 2013
f. Scott Brown

June 15-19, 2013
Mar. 2-5, 2013
Oct. 31-Nov. 3, 2012
Sept. 13-17, 2012
Dec. 1-6, 2011
Sept. 22-28, 2011
g. Steve Grossman

June 15-19, 201314
Mar. 2-5, 2013
15

54
$17 \quad 14$
11

31
24
39
29
35
29

31
31
34
36

39
44

17
15 7 8 11 11
M. 2,

12
6

2
1
1
4
4
8

27
36

## Ed Markey

| Favorable |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| J une 15-19, 2013 | 48 | 75 | 34 | 7 | 70 | 9 |
| Mar. 2-5, 2013 | 31 | 51 | 21 | 6 | 45 | 11 |
| Unfavorable |  |  |  |  |  |  |
| June 15-19, 2013 | 22 | 5 | 34 | 61 | 6 | 65 |
| Mar. 2-5, 2013 | 20 | 5 | 27 | 42 | 8 | 42 |
| Never Heard of |  |  |  |  |  |  |
| J une 15-19, 2013 | 7 | 8 | 2 | 11 | 7 | 5 |
| Mar. 2-5, 2013 | 19 | 15 | 20 | 15 | 17 | 17 |
| Heard of/Undecided |  |  |  |  |  |  |
| June 15-19, 2013 | 21 | 11 | 25 | 21 | 15 | 19 |
| Mar. 2-5, 2013 | 31 | 29 | 31 | 37 | 30 | 31 |

## Gabriel Gomez

Favorable

| June 15-19, 2013 | 34 | 15 | 45 | 84 | 16 | 81 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |


| Mar. $2-5,2013$ | 9 | 5 | 11 | 10 | 7 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Unfavorable

| June 15-19, 2013 | 33 | 46 | 20 | 7 | 41 | 8 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Mar. 2-5, 2013 | 6 | 6 | 5 | 5 | 6 | 5 |
| ever Heard of |  |  |  |  |  |  |
| June 15-19, 2013 | 4 | 3 | 4 | 0 | 5 | 0 |
| Mar. 2-5, 2013 | 53 | 57 | 50 | 48 | 56 | 50 |
|  |  |  |  |  |  |  |
| eard of/Undecided <br> June 15-19, 2013 | 26 | 32 | 28 | 8 | 34 | 10 |
| Mar. 2-5, 2013 | 32 | 31 | 34 | 35 | 30 | 32 |







Q15 In general, do you think Gabriel Gomez's political views are too conservative, too liberal or about right?

|  | All |  | ----- NO | LEANERS-------- | - WITH LEANERS-- |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { RVs }}{}$ | $\frac{\text { DEM. }}{}$ | $\frac{\text { IND. }}{}$ | $\frac{\text { REP. }}{}$ | $\frac{\text { DEM. }}{49}$ | $\frac{\text { REP. }}{9}$ |
| Too conservative | 33 | 52 | 26 | 10 | 3 | 8 |
| Too liberal | 10 | 9 | 8 | 3 | 8 | 6 |
| About right | 32 | 9 | 41 | 78 | 14 | 72 |
| Unsure | 25 | 29 | 25 | 10 | 28 | 13 |

Q16 In general, do you think Ed Markey's political views are too conservative, too liberal or about right?

|  | $\frac{\text { All }}{}$ | $-\cdots---$ NO | LEANERS-------- | - WITH LEANERS-- |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { RVS }}{}$ | $\frac{\text { DEM. }}{}$ | $\frac{\text { IND. }}{2}$ | $\frac{\text { REP. }}{1}$ | $\frac{\text { DEM. }}{4}$ | $\frac{\text { REP. }}{1}$ |  |
| Too conservative | 6 | 5 |  | 2 | 1 | 7 | 64 |
| Too liberal | 24 | 4 | 38 | 60 | 7 | 64 |  |
| About right | 47 | 75 | 31 | 24 | 69 | 14 |  |
| Unsure | 23 | 17 | 29 | 15 | 21 | 22 |  |

Q17 Do you approve or disapprove of the way Congress is handling its job?

|  | All | -------NO LEANERS-------- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | RVs | DEM. | IND. | REP. | DEM. | REP |
| Strongly approve | 2 | * | 1 | 11 | 1 | 5 |
| Somewhat approve | 22 | 25 | 17 | 13 | 21 | 17 |
| Somewhat disapprove | 26 | 32 | 26 | 21 | 32 | 21 |
| Strongly disapprove | 44 | 37 | 54 | 37 | 41 | 49 |
| Unsure | 6 | 6 | 4 | 18 | 5 | 8 |

Q18 Do you approve or disapprove of the way Barack Obama is handling his job as President?

|  | All | -------NO LEANERS------- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | RVs | DEM. | IND. | REP. | DEM. | REP. |
| Strongly approve | 27 | 39 | 23 | 4 | 36 | 5 |
| Somewhat approve | 34 | 48 | 32 | 14 | 47 | 12 |
| Somewhat disapprove | 17 | 11 | 12 | 21 | 12 | 14 |
| Strongly disapprove | 19 | 2 | 29 | 49 | 4 | 62 |
| Unsure | 4 | 2 | 4 | 11 | 1 | 7 |

Q19 In general, do you think it is more important for a candidate for US Senate to [have prior experience | be a political outsider]?

|  | All | -------NO LEANERS-------- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | RVs | DEM. | IND. | REP. | DEM. | REP. |
| Have prior experience | 43 | 64 | 34 | 39 | 59 | 30 |
| Be a political outsider | 32 | 13 | 41 | 43 | 17 | 50 |
| Unsure | 24 | 23 | 25 | 18 | 24 | 20 |

Q20 Which of the following issues do you consider to be the most important issues in politics today?

|  | All | -------NO LEANERS-------- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | RVs | DEM. | IND. | REP. | DEM. | REP. |
| Economy | 34 | 36 | 35 | 48 | 36 | 44 |
| Jobs | 27 | 23 | 19 | 39 | 22 | 30 |
| Budget deficit | 19 | 17 | 23 | 34 | 18 | 31 |
| Terrorism | 17 | 14 | 20 | 14 | 16 | 18 |
| Social Security | 14 | 14 | 20 | 12 | 15 | 16 |
| Education | 20 | 17 | 22 | 3 | 21 | 9 |
| Medicare | 17 | 16 | 17 | 7 | 17 | 10 |
| Poverty | 17 | 24 | 16 | 9 | 19 | 18 |
| Healthcare | 26 | 31 | 21 | 23 | 30 | 22 |
| Protecting the environment | 13 | 15 | 10 | 6 | 14 | 4 |
| Gun laws | 10 | 11 | 11 | 11 | 11 | 10 |
| Illegal immigration | 12 | 5 | 20 | 10 | 8 | 19 |
| Crime | 4 | 4 | 5 | 2 | 4 | 2 |
| Improving the environment | 7 | 7 | 9 | 6 | 9 | 6 |
| Other | 23 | 20 | 23 | 27 | 22 | 24 |
| Unsure | 4 | 4 | 2 | 7 | 3 | 3 |

Q21 Do you favor or oppose a federal ban on assault weapons?

|  | All |  | ----- NO LEANERS------- | - WITH LEANERS-- |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { RVs }}{}$ | $\frac{\text { DEM. }}{}$ | $\frac{\text { IND. }}{}$ | $\frac{\text { REP. }}{}$ | $\frac{\text { DEM. }}{72}$ | $\frac{\text { REP. }}{47}$ |
| Favor | 65 | 77 | 56 | 49 | 72 | 45 |
| Oppose | 27 | 19 | 36 | 41 | 23 | 45 |
| Unsure | 7 | 4 | 8 | 10 | 5 | 8 |

Q22 How much of the time do you think you can trust the Federal government in Washington D.C. to do what is right?

|  | $\frac{\text { All }}{}$ | ----- NO LEANERS------- | - WITH LEANERS-- |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { RVs }}{}$ | $\frac{\text { DEM. }}{}$ | $\frac{\text { IND. }}{2}$ | $\frac{\text { REP. }}{2}$ | $\frac{\text { DEM. }}{5}$ | $\frac{\text { REP. }}{1}$ |  |
| Just about always | 2 | 5 |  | 2 | 26 | 24 | 16 |
| Most of the time | 24 | 27 | 22 | 26 | 65 | 67 |  |
| Only some of the time | 59 | 65 | 64 | 56 | 5 | 17 |  |
| Never | 10 | 2 | 12 | 17 | - |  |  |
| Unsure | 1 | 1 | -- | -- | 1 | -- |  |

Q23 How much of the time do you think you can trust the State Government in Boston to do what is right?

|  | All |  | ----- NO |  | LEANERS------- | - WITH LEANERS-- |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\frac{\text { RVs }}{}$ | $\frac{\text { DEM. }}{}$ | $\frac{\text { IND. }}{}$ | $\frac{\text { REP. }}{2}$ | $\frac{\text { DEM. }}{8}$ | $\frac{\text { REP. }}{1}$ |  |
| Just about always | 6 | 9 |  | 5 | 2 | 8 | 27 |
| Most of the time | 38 | 45 | 37 | 40 | 44 | 27 |  |
| Only some of the time | 50 | 46 | 50 | 49 | 47 | 60 |  |
| Never | 6 | 1 | 8 | 10 | 1 | 13 |  |
| Unsure | 1 | $*$ | 1 | -- | $*$ | -- |  |

Q27 As you may know, there the Obama administration has recently been dealing with a number of issues in the media. How closely have you followed recent news coverage of the Obama administration?

|  | $\frac{\mathrm{All}}{\mathrm{RVS}}$ | -------NO LEANERS-- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | DEM. | IND. | REP. | DEM. | REP. |
| Very closely | 25 | 17 | 28 | 32 | 18 | 35 |
| Moderately closely | 34 | 38 | 39 | 25 | 37 | 30 |
| Only somewhat closely | 26 | 30 | 23 | 17 | 31 | 19 |
| Not closely | 14 | 15 | 9 | 26 | 14 | 16 |
| Unsure | * | -- | -- | -- | -- | -- |

Q28 Which of the following issues are you most concerned about, if any?

|  | $\frac{\mathrm{All}}{\mathrm{RVS}}$ | -------NO LEANERS-------- |  |  | --WITH LEANERS-- |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | DEM. | IND. | REP. | DEM. | REP. |
| IRS targeting | 12 | 11 | 17 | 13 | 9 | 23 |
| Benghazi | 18 | 17 | 18 | 30 | 16 | 24 |
| NSA surveillance | 33 | 27 | 36 | 37 | 37 | 29 |
| Press surveillance | 12 | 14 | 11 | 13 | 11 | 16 |
| None of these | 17 | 20 | 12 | 6 | 19 | 4 |
| Unsure | 7 | 11 | 6 | 1 | 9 | 5 |

