## UNIVERSITY OF MASSACHUSETTS LOWELL-BOSTON HERALD

# MASSACHUSETTS U.S. SENATE SPECIAL ELECTION POLL

## June 15-June 19, 2013 608 Registered Voters (RVs), 312 Likely Voters (LVs)

<b>Sample design:</b> Overlapping dual-frame random digit dial landline (67%) and cell phone (33%). English only.	Sampling error +/- 4.0 percentage points for all registered voters +/- 5.6 percentage points for likely voters (expected LV turnout) +/- 4.6 percentage points for likely voters (high turnout model)
Survey producer: Joshua Dyck for the University of Massachusetts Lowell	<i>By self-described party ID, full sample of RVs:</i> With independents "leaned" to a party: D +/-7.9 pts; R +/- 9.1 pts
Data collection/tabulation: RKM Research & Communications	<b>RVs by party -</b> D 43% of RVs, I 42%, R 11%

Respondents qualify as registered voters if they say they are registered to vote at their current address.

All party breaks are by self-described party identification, not registration

Due to rounding, percentages may not total 100%

\* = less than 0.5%

### Q06/07B If the election for U.S. Senator were being held TODAY, would you vote for **[READ AND RANDOMIZE]?** Q.17a As of TODAY, do you LEAN more to **[READ IN SAME ORDER AS Q.17]**?

#### SUMMARY TABLE INCLUDING LEANERS, with party breaks

			AL		TERED VO	DTERS		
	<u>ALL</u>		WITHOU LEANERS		WITH L	EANERS	LIKELY MOE	
							Expected	<u>High</u>
							<u>Turnout</u>	<u>Turnout</u>
							<u>~50%</u>	<u>~75%</u>
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>	<u>of RVs</u>	<u>of RVs</u>
Ed Markey	53	81	39	1	79	2	56	56
Gabriel Gomez	32	11	41	89	11	86	36	35
Someone else (VOL.)	2	3	3	3	2	4	*	1
Unsure (VOL.)	13	5	17	7	9	8	7	8

07A Is that a firm choice, or could you change your mind between now and the election? [Only includes results with leaners.]

	Markey	Gomez
Firm choice	76	67
Not firm choice	19	27
Leaners	5	6
Unsure (VOL.)	0	0

Q08-Q14 I'm going to read the names of some people in politics. Please tell me if overall you have a favorable or unfavorable view of each person. If you have never heard of the person, please just say so. (First/Next) [NAME] - overall, do you have a favorable or unfavorable view of [NAME]? How about [NEXT NAME]? IF NECESSARY: Have you heard of [NAME] and are undecided about (him/her)? Or have you never heard of (him/her)? RANDOMIZE ALL

Ed Markey Gabriel Gomez Elizabeth Warren Deval Patrick Charlie Baker Scott Brown Steve Grossman	<u>Favorable</u> 48 34 63 63 17 49 14	<u>Unfavorable</u> 22 33 26 21 14 31 12	Never <u>Heard of</u> 7 4 1 1 31 2 39	Heard of/ Undecided 21 26 9 13 34 17 27
<u>TREND DATA</u> a. Ed Markey				
June 15-19, 2013	48	22	7	21
Mar. 2-5, 2013	31	20	19	31
b. Gabriel Gomez				
June 15-19, 2013	34	33	4	26
Mar. 2-5, 2013	9	6	53	32
c. Elizabeth Warren				
June 15-19, 2013	63	26	1	9
Mar. 2-5, 2013	51	34	1	13
Oct. 31-Nov. 3, 2012	50	42	1	8
Sept. 13-17, 2012	48	34	6	11
Dec. 1-6, 2011	34	27	23	15
Sept. 22-28, 2011	30	18	37	14
d. Deval Patrick				
June 15-19, 2013	63	21	1	13
Mar. 2-5, 2013	51	32	1	15

e. Charlie Baker					
June 15-19,	2013	17	14	31	34
Mar. 2-5,	2013	22	11	31	36
f. Scott Brown					
June 15-19,	2013	49	31	2	17
Mar. 2-5,	2013	60	24	1	15
Oct. 31-Nov. 3,	2012	54	39	1	7
Sept. 13-17,	2012	57	29	4	8
Dec. 1-6,	2011	48	35	4	11
Sept. 22-28,	2011	52	29	8	11
g. Steve Grossman					
June 15-19,	2013	14	12	39	27
Mar. 2-5,	2013	15	6	44	36

	<u>All</u> RVs	N <u>DEM.</u>	O LEANERS <u>IND.</u>	S <u>REP.</u>	WITH L <u>DEM.</u>	EANERS <u>REP.</u>
Ed Markey						
Favorable						
June 15-19, 2013	48	75	34	7	70	9
Mar. 2-5, 2013	31	51	21	6	45	11
Unfavorable						
June 15-19, 2013	22	5	34	61	6	65
Mar. 2-5, 2013	20	5	27	42	8	42
Never Heard of						
June 15-19, 2013	7	8	2	11	7	5
Mar. 2-5, 2013	, 19	15	20	15	, 17	17
	17	15	20	15	17	17
Heard of/Undecided						
June 15-19, 2013	21	11	25	21	15	19
Mar. 2-5, 2013	31	29	31	37	30	31
	All	N	O LEANERS		WITH LI	EANERS
	<u>All</u> RVs	N <u>DEM.</u>	O LEANERS <u>IND.</u>	S <u>REP.</u>	WITH LI <u>DEM.</u>	EANERS <u>REP.</u>
Gabriel Gomez						
Favorable	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Favorable June 15-19, 2013	<u>RVs</u> 34	<u>DEM.</u> 15	<u>IND.</u> 45	<u>REP.</u> 84	<u>DEM.</u> 16	<u>REP.</u> 81
Favorable	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>
Favorable June 15-19, 2013	<u>RVs</u> 34	<u>DEM.</u> 15	<u>IND.</u> 45	<u>REP.</u> 84	<u>DEM.</u> 16	<u>REP.</u> 81
Favorable June 15-19, 2013 Mar. 2-5, 2013	<u>RVs</u> 34	<u>DEM.</u> 15	<u>IND.</u> 45	<u>REP.</u> 84	<u>DEM.</u> 16	<u>REP.</u> 81
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable	<u>RVs</u> 34 9	<u>DEM.</u> 15 5	<u>IND.</u> 45 11	<u>REP.</u> 84 10	<u>DEM.</u> 16 7	<u>REP.</u> 81 13
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013	<u>RVs</u> 34 9 33	<u>DEM.</u> 15 5 46	<u>IND.</u> 45 11 20	<u>REP.</u> 84 10 7	<u>DEM.</u> 16 7 41	<u>REP.</u> 81 13 8
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013 Never Heard of	<u>RVs</u> 34 9 33 6	<u>DEM.</u> 15 5 46 6	<u>IND.</u> 45 11 20 5	<u>REP.</u> 84 10 7 5	<u>DEM.</u> 16 7 41 6	<u>REP.</u> 81 13 8 5
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013 Never Heard of June 15-19, 2013	<u>RVs</u> 34 9 33 6 4	DEM. 15 5 46 6	<u>IND.</u> 45 11 20 5 4	<u>REP.</u> 84 10 7 5	<u>DEM.</u> 16 7 41 6	<u>REP.</u> 81 13 8 5
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013 Never Heard of	<u>RVs</u> 34 9 33 6	<u>DEM.</u> 15 5 46 6	<u>IND.</u> 45 11 20 5	<u>REP.</u> 84 10 7 5	<u>DEM.</u> 16 7 41 6	<u>REP.</u> 81 13 8 5
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013 Never Heard of June 15-19, 2013 Mar. 2-5, 2013 Heard of/Undecided	RVs 34 9 33 6 4 53	DEM. 15 5 46 6 3 57	<u>IND.</u> 45 11 20 5 4	<u>REP.</u> 84 10 7 5	DEM. 16 7 41 6 5 56	REP. 81 13 8 5 0 50
Favorable June 15-19, 2013 Mar. 2-5, 2013 Unfavorable June 15-19, 2013 Mar. 2-5, 2013 Never Heard of June 15-19, 2013 Mar. 2-5, 2013	<u>RVs</u> 34 9 33 6 4	DEM. 15 5 46 6	<u>IND.</u> 45 11 20 5 4	<u>REP.</u> 84 10 7 5	<u>DEM.</u> 16 7 41 6	<u>REP.</u> 81 13 8 5

	<u>All</u>	N	O LEANERS		WITH LI	EANERS
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Elizabeth Warren						
Favorable						
June 15-19, 2013	63	83	54	17	84	18
Mar. 2-5, 2013	51	86	35	14	81	11
Oct. 31-Nov. 3, 2012	50	82	41	15	79	10
Sept. 13-17, 2012	48		45		72	9
Dec. 1-6, 2011	34		28		50	7
Sept. 22-28, 2011	30	46	24	12	45	10
Unfavorable						
June 15-19, 2013	26	8	38	55	9	68
Mar. 2-5, 2013	34	5	48	73	8	78
Oct. 31-Nov. 3, 2012	42	12	51	77	13	84
Sept. 13-17, 2012	34		40		11	73
Dec. 1-6, 2011	27		31		17	45
Sept. 22-28, 2011	18	7	19	43	8	38
Nevren Heard of						
Never Heard of	1	*	1	11	*	-
June 15-19, 2013	1		1	11	*	5
Mar. 2-5, 2013	1	1	 *	3		1 *
Oct. 31-Nov. 3, 2012	1	^		1	1	
Sept. 13-17, 2012	6		3		8	3
Dec. 1-6, 2011	23		21		20	30
Sept. 22-28, 2011	37	36	41	28	34	37
Heard of/Undecided						
June 15-19, 2013	9	6	6	17	6	8
Mar. 2-5, 2013	13	9	17	10	12	10
Oct. 31-Nov. 3, 2012	8	6	8	7	7	5
Sept. 13-17, 2012	11		9		8	14
Dec. 1-6, 2011	15		18		12	17
Sept. 22-28, 2011	14	11	16	17	12	16
0000 22 20, 2011	• •		10	.,	12	10

	<u>All</u>	N	O LEANERS	S	WITH LE	EANERS
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Deval Patrick						
Favorable						
June 15-19, 2013	63	79	57	27	77	29
Mar. 2-5, 2013	51	80	36	19	74	18
Unfavorable						
June 15-19, 2013	21	10	29	56	11	55
Mar. 2-5, 2013	32	6	44	69	10	69
Never Heard of						
June 15-19, 2013	1	1	*		1	
Mar. 2-5, 2013	1	2	*		1	
Heard of/Undecided						
June 15-19, 2013	13	9	13	17	9	15
Mar. 2-5, 2013	15	11	19	12	14	12

	<u>All</u> RVs	N <u>DEM.</u>	IO LEANERS <u>IND.</u>	S <u>REP.</u>	WITH LE <u>Dem.</u>	EANERS <u>REP.</u>	
Charlie Baker	<u>KV3</u>	<u>DEIVI.</u>	<u>IND.</u>	<u>KLF.</u>		<u>REF.</u>	
Favorable							
June 15-19, 2013	17	15	21	31	17	35	
Mar. 2-5, 2013	21	12	26	35	15	34	
Unfavorable							
June 15-19, 2013	14	12	8	22	10	15	
Mar. 2-5, 2013	11	15	8	8	13	9	
Never Heard of							
June 15-19, 2013	31	37	25	16	33	16	
Mar. 2-5, 2013	31	32	28	24	32	21	
Heard of/Undecided							
June 15-19, 2013	34	31	41	29	35	29	
Mar. 2-5, 2013	36	39	38	33	38	36	

	All		O LEANERS		WITH LE		
	<u>RVs</u>	<u>DEM.</u>	<u>IND.</u>	<u>REP.</u>	<u>DEM.</u>	<u>REP.</u>	
Scott Brown							
Favorable							
June 15-19, 2013	49	30	59	80	31	85	
Mar. 2-5, 2013	60	37	68	92	39	92	
Oct. 31-Nov. 3, 2012	54	21	64	89	26	95	
Sept. 13-17, 2012	57		66		37	89	
Dec. 1-6, 2011	48		59		32	82	
Sept. 22-28, 2011	52	38	59	78	38	80	
1 h- <b>f</b>							
Unfavorable	01	47	22	2	40	2	
June 15-19, 2013	31	47	23	3	48	3	
Mar. 2-5, 2013	24	44	16	3	40	3	
Oct. 31-Nov. 3, 2012	39	69	30	7	65	3	
Sept. 13-17, 2012	29		22		49	3	
Dec. 1-6, 2011	35		24		52	5	
Sept. 22-28, 2011	29	45	24	10	43	8	
Never Heard of							
June 15-19, 2013	2	2	2	8	3	4	
Mar. 2-5, 2013	1	1	*		1		
Oct. 31-Nov. 3, 2012	1	1	1	1	1	*	
Sept. 13-17, 2012	4		1		5	2	
Dec. 1-6, 2011	4		3		3	3	
Sept. 22-28, 2011	8	10	4	6	9	3	
0000 22 20, 2011	Ũ	10	•	U	2	U	
Heard of/Undecided							
June 15-19, 2013	17	18	15	10	17	9	
Mar. 2-5, 2013	15	18	15	5	19	6	
Oct. 31-Nov. 3, 2012	7	9	6	3	8	2	
Sept. 13-17, 2012	8		7		7	7	
Dec. 1-6, 2011	11		12		12	7	
Sept. 22-28, 2011	11	7	13	6	9	9	

	<u>All</u>	N	O LEANERS	S	WITH LI	EANERS
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Steve Grossman						
Favorable						
June 15-19, 2013	14	21	11	19	19	13
Mar. 2-5, 2013	15	18	15	10	19	12
Unfavorable						
June 15-19, 2013	12	4	10	29	4	26
Mar. 2-5, 2013	6	4	5	9	4	8
Never Heard of						
June 15-19, 2013	39	45	37	17	42	26
Mar. 2-5, 2013	44	44	45	37	44	42
Heard of/Undecided						
June 15-19, 2013	27	22	30	31	24	29
Mar. 2-5, 2013	36	35	36	44	33	38

Q15 In general, do you think Gabriel Gomez's political views are too conservative, too liberal or about right?

	All	N	O LEANERS	WITH LEANERS		
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Too conservative	33	52	26	10	49	9
Too liberal	10	9	8	3	8	6
About right	32	9	41	78	14	72
Unsure	25	29	25	10	28	13

Q16 In general, do you think Ed Markey's political views are too conservative, too liberal or about right?

	All	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Too conservative	6	5	2	1	4	1
Too liberal	24	4	38	60	7	64
About right	47	75	31	24	69	14
Unsure	23	17	29	15	21	22

Q17 Do you approve or disapprove of the way Congress is handling its job?

	<u>All</u>	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Strongly approve	2	*	1	11	1	5
Somewhat approve	22	25	17	13	21	17
Somewhat disapprove	26	32	26	21	32	21
Strongly disapprove	44	37	54	37	41	49
Unsure	6	6	4	18	5	8

Q18 Do you approve or disapprove of the way Barack Obama is handling his job as President?

	<u>All</u>	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Strongly approve	27	39	23	4	36	5
Somewhat approve	34	48	32	14	47	12
Somewhat disapprove	17	11	12	21	12	14
Strongly disapprove	19	2	29	49	4	62
Unsure	4	2	4	11	1	7

Q19 In general, do you think it is more important for a candidate for US Senate to [have prior experience | be a political outsider]?

	All	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Have prior experience	43	64	34	39	59	30
Be a political outsider	32	13	41	43	17	50
Unsure	24	23	25	18	24	20

Q20 Which of the following issues do you consider to be the most important issues in politics today?

	<u>All</u>	N	IO LEANERS	S	WITH LEANERS	
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Economy	34	36	35	48	36	44
Jobs	27	23	19	39	22	30
Budget deficit	19	17	23	34	18	31
Terrorism	17	14	20	14	16	18
Social Security	14	14	20	12	15	16
Education	20	17	22	3	21	9
Medicare	17	16	17	7	17	10
Poverty	17	24	16	9	19	18
Healthcare	26	31	21	23	30	22
Protecting the						
environment	13	15	10	6	14	4
Gun laws	10	11	11	11	11	10
Illegal immigration	12	5	20	10	8	19
Crime	4	4	5	2	4	2
Improving the						
environment	7	7	9	6	9	6
Other	23	20	23	27	22	24
Unsure	4	4	2	7	3	3

#### Q21 Do you favor or oppose a federal ban on assault weapons?

	<u>All</u>	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Favor	65	77	56	49	72	47
Oppose	27	19	36	41	23	45
Unsure	7	4	8	10	5	8

Q22 How much of the time do you think you can trust the Federal government in Washington D.C. to do what is right?

	<u>All</u>	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Just about always	6	5	2	2	5	1
Most of the time	24	27	22	26	24	16
Only some of the time	59	65	64	56	65	67
Never	10	2	12	17	5	17
Unsure	1	1			1	

Q23 How much of the time do you think you can trust the State Government in Boston to do what is right?

	<u>All</u>	N	O LEANERS	WITH LEANERS		
	<u>RVs</u>	DEM.	IND.	<u>REP.</u>	DEM.	<u>REP.</u>
Just about always	6	9	5	2	8	1
Most of the time	38	45	37	40	44	27
Only some of the time	50	46	50	49	47	60
Never	6	1	8	10	1	13
Unsure	1	*	1		*	

Q27 As you may know, there the Obama administration has recently been dealing with a number of issues in the media. How closely have you followed recent news coverage of the Obama administration?

	<u>All</u>	NO LEANERS			WITH LEANERS	
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
Very closely	25	17	28	32	18	35
Moderately closely	34	38	39	25	37	30
Only somewhat closely	26	30	23	17	31	19
Not closely	14	15	9	26	14	16
Unsure	*					

### Q28 Which of the following issues are you most concerned about, if any?

	<u>All</u>	N	O LEANERS	WITH LEANERS		
	<u>RVs</u>	DEM.	<u>IND.</u>	<u>REP.</u>	DEM.	<u>REP.</u>
IRS targeting	12	11	17	13	9	23
Benghazi	18	17	18	30	16	24
NSA surveillance	33	27	36	37	37	29
Press surveillance	12	14	11	13	11	16
None of these	17	20	12	6	19	4
Unsure	7	11	6	1	9	5